

ART 66.3 Course Outline as of Summer 2018**CATALOG INFORMATION**

Dept and Nbr: ART 66.3 Title: PROFESSIONAL PHOTO-EVENT
 Full Title: Professional Photography - Event
 Last Reviewed: 10/24/2016

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 1.50 | Lecture Scheduled | 1.00 | 17.5 | Lecture Scheduled | 17.50 |
| Minimum | 1.50 | Lab Scheduled | 2.00 | 3 | Lab Scheduled | 35.00 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 3.00 | | Contact Total | 52.50 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 35.00

Total Student Learning Hours: 87.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

Exploration and application of professional photo methods as they relate to events such as: corporate functions, weddings, quinceañeras and other celebrations as encountered in professional situations.

Prerequisites/Corequisites:

Course Completion of ART 19 OR ART 82

Recommended Preparation:**Limits on Enrollment:****Schedule of Classes Information:**

Description: Exploration and application of professional photo methods as they relate to events such as: corporate functions, weddings, quinceañeras and other celebrations as encountered in professional situations. (Grade Only)

Prerequisites/Corequisites: Course Completion of ART 19 OR ART 82

Recommended:

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

| | | | | | |
|----------------------|----------------------|------------|------------|-----------|-----------|
| AS Degree: | Area | | Effective: | Inactive: | |
| CSU GE: | Transfer Area | | Effective: | Inactive: | |
| IGETC: | Transfer Area | | Effective: | Inactive: | |
| CSU Transfer: | Transferable | Effective: | Fall 2017 | Inactive: | Fall 2023 |
| UC Transfer: | | Effective: | | Inactive: | |

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Student Learning Outcomes:

Upon completion of the course, students will be able to:

1. Analyze and assess photographic event situations regarding exposure with natural and artificial light, venue and necessary equipment.
2. Create, critique and edit photographs in order to assemble a cohesive portfolio of high-quality images of events depending on the client's needs.

Objectives:

Upon completion of this course, students will be able to:

1. Use DSLR (digital single-lens reflex) cameras, lights, and other equipment, in order to successfully photograph events and functions.
2. Employ creative and critical thinking and decision-making skills regarding venue assessment, lighting and choice of equipment.
3. Utilize a working vocabulary of professional terminology.
4. Create presentations.
5. Create and critically analyze the content and usage of photographic images to assemble a portfolio.

Topics and Scope:

I. Light

- A. Natural and/or available
- B. Artificial

II. "On Location" lighting equipment and techniques

- A. Varieties of lights and tripods
- B. Lighting techniques

III. Cameras, lenses and light meters - Shooting tethered to a computer

IV. "On Location" photography - Shooting tethered to a computer

V. Professional presentations

VI. Critiquing work

- A. Analytical examination
- B. Aesthetic judgments
- C. Composition
- D. Visual literacy
- E. Creative process

Assignment:

1. Lab: Weekly event photography assignments of various types as presented in class and/or field trips
2. Midterm print review
3. Final portfolio
4. Homework: Application of photography concepts presented in lecture and practiced in lab

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

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| None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course. | Writing 0 - 0% |
|--|-------------------|

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

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| Homework activities and midterm print review | Problem solving 10 - 30% |
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Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

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| Weekly lab assignments and final portfolio | Skill Demonstrations 60 - 80% |
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Exams: All forms of formal testing, other than skill performance exams.

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| None | Exams 0 - 0% |
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Other: Includes any assessment tools that do not logically fit into the above categories.

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|------------------------------|---------------------------|
| Attendance and participation | Other Category 5 - 10% |
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Representative Textbooks and Materials:

Photography, 11th ed. Stone, Jim and Upton, John and London, Barbara. Pearson: 2013
Instructor prepared materials

