MEDIA 20 Course Outline as of Summer 2018

CATALOG INFORMATION

Dept and Nbr: MEDIA 20   Title: DIGITAL FILMMAKING
Full Title: Introduction to Digital Filmmaking
Last Reviewed: 3/13/2023

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	4.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	4.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	6.00		Contact Total	105.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00   Total Student Learning Hours: 210.00

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
An intensive introduction to the fundamentals of digital filmmaking, including writing and structuring a story concept, developing a shooting script, basic camera and lighting techniques, editing, and post-production processes. Students will develop the basic skills to work as a member of a production crew.

Prerequisites/Corequisites:

Recommended Preparation:
Course Completion of CS 74.21A and MEDIA 10

Limits on Enrollment:

Schedule of Classes Information:
Description: An intensive introduction to the fundamentals of digital filmmaking, including writing and structuring a story concept, developing a shooting script, basic camera and lighting techniques, editing, and post-production processes. Students will develop the basic skills to work as a member of a production crew. (Grade or P/NP)
Prerequisites/Corequisites:

Recommended: Course Completion of CS 74.21A and MEDIA 10
Limits on Enrollment:
Transfer Credit: CSU;UC.
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**		Effective:	Inactive:
CSU GE:	**Transfer Area**		Effective:	Inactive:
IGETC:	**Transfer Area**		Effective:	Inactive:
CSU Transfer:	Transferable	Effective: Fall 2011	Inactive:	
UC Transfer:	Transferable	Effective: Fall 2011	Inactive:	

CID:

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:
At the conclusion of this course, the student should be able to:
1. Upon completion of this course, students will be able to plan, organize, and execute the production of a short digital video project.

Objectives:
Upon completon of this course, students will be able to:

1. Design and create a short visual story.
2. Compose a short script with proper formatting.
3. Employ the terminology of digital filmmaking in a production context.
4. Plan, organize, and execute the production of a short digital video project.
5. Operate basic digital video equipment.
6. Demonstrate a fundamental knowledge of single camera coverage techniques.
7. Apply basic methods and techniques directing actors for the camera.
8. Work as part of a film crew.
9. Assemble a fine cut using basic practices and strategies of digital video editing.
10. Demonstrate a basic understanding of sound design to complete a project.

Topics and Scope:

I.Introduction to Writing Short Story Projects and Spec Spots
 A.Development of an Idea and Structure
 B.The Logline
 C.The Pitch
 D.The Treatment
 E.The Workshop Process
 F.The Rough Draft

G.Rewriting
H.Final Drafts
II.Introduction to Pre-Production
  A.Script Breakdown and Analysis
  B.Budgeting
  C.Location Scouting
  D.The Rehearsal Process
  E.Mise-en-Scene
  F.Art Direction
  G.Storyboards
III.Introduction to Digital Film Production
  A.Scheduling and Call Sheets
  B.Camera Rehearsals
  C.Blocking and Staging
  D.Crew Positions
  E.Set Procedures and Protocol
  F.Production Equipment
  G.Directing Actors for Camera
  H.Coverage
  I.Moving Camera
  J. Mise-en-Scene
  K.In-class Production Workshops
IV.Introduction to Post-Production
  A.Editing Software
  B.Logging
  C.Assembly Cuts
  D.Rough Cuts
  E.Fine Cutting
  F.Picture Lock
  G.Sound Design and Editing
  H.Final Prints for Screening

Assignment:

1. 10-20 pages of reading from texts and manuals
2. Preparation of 3-5 short scripts (2 to 6 pages in length) and storyboards
3. Exercises related to camera operation, 3-point lighting, 2-channel audio, and editing
4. 3-5 self evaluation and peer critiques
5. 3-5 quizzes and exams including final exam (including essay)
6. Individual or group short digital video project

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Scripts, self evaluations, peer critiques	Writing 10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Individual or group short digital video project

Problem solving 10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Individual or group short digital video project, Performance exams

Skill Demonstrations 30 - 60%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes, Exams: Multiple choice, True/false, Matching items, Completion

Exams 10 - 20%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation

Other Category 10 - 30%

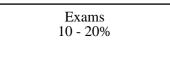**Representative Textbooks and Materials:**
Voice & Vision: A Creative Approach to Narrative Film and DV Production, 2nd edition.
Hurbis-Cherrier, Mick. Focal Press: 2011