

MEDIA 21 Course Outline as of Summer 2018**CATALOG INFORMATION**

Dept and Nbr: MEDIA 21 Title: INT DIGITAL FILMMAKING

Full Title: Intermediate Digital Filmmaking

Last Reviewed: 2/10/2020

Units	Course Hours per Week		Nbr of Weeks		Course Hours Total	
Maximum	4.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	4.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	6.00		Contact Total	105.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 210.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

An examination of the science and art of digital pre-production, production, and post-production. Students will write short film scripts, plan and execute shoots using single camera production techniques, edit picture and sound, and learn how to package and market films for festivals and distribution. Students will develop more advanced skills in digital filmmaking as well as the ability to lead a production crew.

Prerequisites/Corequisites:

Course Completion of FMA 20 (or MEDIA 20)

Recommended Preparation:

Course Completion of CS 74.21C

Limits on Enrollment:**Schedule of Classes Information:**

Description: An examination of the science and art of digital pre-production, production and post-production. Students will write short film scripts, plan and execute shoots using single camera production techniques, edit picture and sound, and learn how to package and market films for festivals and distribution. Students will develop more advanced skills in digital

filmmaking as well as the ability to lead a production crew. (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of FMA 20 (or MEDIA 20)

Recommended: Course Completion of CS 74.21C

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Transferable	Effective:	Fall 2014	Inactive:
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UC Transfer:	Transferable	Effective:	Fall 2014	Inactive:
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CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Upon completion of this course, students will have planned and executed the production of a short digital film worthy of festival exhibition.

Objectives:

Upon completion of this course, students will be able to:

1. Write a producible original short script with developed character(s) and a narrative arc.
2. Create a budget sheet for a script.
3. Create a genre-specific lighting plan.
4. Execute a plan through cinemagraphic conventions.
5. Operate basic digital video equipment.
6. Execute a lighting plan.
7. Develop the skills necessary to communicate effectively with actors.
8. Edit films using the conventions of post-production, with dual emphasis on the art and science of editing.
9. Execute a final sound mix down.
10. Color correct a locked cut.
11. Develop a sample marketing plan for a film.
12. Complete a theoretical application to short film festivals.

Topics and Scope:

1. Intermediate Short Story Writing
 - A. Development of compelling and original story idea

- B. Development of narrative arc specific to the short story form
- C. Brainstorming and writing in a group
- D. Pitching story ideas
- E. Character development, backstory and character traits
- F. Dialogue: realism and subtext
- G. Writing in genre-specific tones
- H. Rewriting and working in groups
- I. Giving and Receiving Feedback Effectively
- J. Rewrites and organizing drafts
- K. Final Drafts

2 Intermediate Pre-Production

- A. Script Breakdown and Analysis
- B. Budget and Line Producing
- C. Scheduling
- D. Development of a Visual Plan; Storyboards; Visualization
- E. Development of a Lighting Plan
- F. Location Scouting
- G. Legal Issues
- H. Casting
- I. Directing Actors and the Rehearsal Process
- J. Mise-en-Scene and Art Direction

3. Intermediate Digital Film Production

- A. Scheduling and Call Sheets
- B. Camera Rehearsals
- C. Blocking and Staging
- D. Continuity of Action, Mise-en-Scene, Sound
- E. Crew Positions and the Crew at Work
- F. Set Procedures, Safety and Protocols
- G. The Video Camera: Digital Still Cameras and Full-Sized Camera Labs
- H. Camera Conventions: Creating Visual Style
- I. Elements of Proper Exposure
- J. Lighting Conventions and Styles
- K. Lighting Kits and Practicals
- L. The Sound Package: Single System versus Double System Recording
- M. Location Sound Recording
- N. Coverage
- O. Moving Camera
- P. Mise-en-Scene
- Q. In-Class Production Workshops
- R. Set Rehearsals and Keeping on Schedule

4. Intermediate Post-Production

- A. Formats and Post-Production Workflow
- B. Non Linear Edit Systems (Premier and Final Cut Pro)
- C. Logging
- D. Syncing Sound
- E. Edit Organization
- F. Edit Stages: from Rough Cuts to Picture Lock
- G. Criticism and Feedback: Giving and Receiving
- H. Color Correction

- I. Sound Design and Editing
- J. The Sound Mix
- K. Final Prints and Mastering

5. Festivals and Exhibition

- A. Introduction to Marketing
- B. Exhibition Formats and Forms

Assignment:

1. 20-30 pages of reading from texts, manuals and online sources weekly
2. Writing one short film script 2 to 6 pages in length and 1 to 2 longer form scripts 60 to 120 pages in length in proper script format
3. Preparation of production book based on original narrative material
4. Production of 2-4 short video projects, ranging in length from 3 to 6 minutes
5. Post-production of 2-4 projects through the various picture and sound stages of editing
6. In-class labs practicing technical and artistic skills relating to the camera, lighting, sound recording, directing, set management and editing
7. Self evaluation and peer critiques
8. 6-8 quizzes, a midterm exam and final exam (includes hands-on demonstration of knowledge)

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Scripts, self evaluations, production book, peer critiques

Writing
10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Individual or group short digital video project

Problem solving
10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances; Individual or group short digital video project; Performance exams

Skill Demonstrations
30 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes, Exams: Multiple choice, True/false, Matching items, Completion, and Essay

Exams
10 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation

Other Category
10 - 30%

Representative Textbooks and Materials:

Cinematography: Theory and Practice. Brown, Blain. Taylor & Francis: 2011

Directing Actors: Creating Memorable Performances for Film & Television. Weston, Judith. McNaughton & Gunn, Inc.: Saline, MI: 1996 (Classic)

Placing Shadows: Lighting Shadows for Video Production, 3rd ed.. Gloman, Chuck and LeTourneau, Tom. Focal Press: 2005 (Classic)

Voice & Vision: A Creative Approach to Narrative Film and DV Production, 2nd edition. Hurbis-Cherrier, Mick. Focal Press: 2011