JOUR 1L Course Outline as of Summer 2018

CATALOG INFORMATION

Dept and Nbr: JOUR 1L   Title: INTRO TO JOURNALISM LAB
Full Title: Introduction to Journalism Lab
Last Reviewed: 11/14/2022

Units			Course Hours per Week		Nbr of Weeks	Course Hours Total		
Maximum	0.50		Lecture Scheduled	0	17.5	Lecture Scheduled		0
Minimum	0.50		Lab Scheduled	0	6	Lab Scheduled		0
			Contact DHR	1.50		Contact DHR		26.25
			Contact Total	1.50		Contact Total		26.25
			Non-contact DHR	0		Non-contact DHR		0

Total Out of Class Hours: 0.00   Total Student Learning Hours: 26.25

Title 5 Category: AA Degree Applicable
Grading: Grade Only
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style.

Prerequisites/Corequisites:
Concurrent Enrollment in JOUR 1

Recommended Preparation:
Eligibility for ENGL 1A or equivalent

Limits on Enrollment:

Schedule of Classes Information:
Description: A lab course in which students will practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing and applying AP Style. (Grade Only)
Prerequisites/Corequisites: Concurrent Enrollment in JOUR 1
Recommended: Eligibility for ENGL 1A or equivalent
Limits on Enrollment:
Transfer Credit: CSU;UC.
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

		Effective:	Inactive:
AS Degree:	**Area**	Effective:	Inactive:
CSU GE:	**Transfer Area**	Effective:	Inactive:
IGETC:	**Transfer Area**	Effective:	Inactive:

CSU Transfer: Transferable Effective: Fall 2016 Inactive:

UC Transfer: Transferable Effective: Fall 2016 Inactive:

CID:
CID Descriptor: JOUR 110 Introduction to Reporting and Newswriting
SRJC Equivalent Course(s): JOUR1 OR JOUR1 AND JOUR1L

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:
At the conclusion of this course, the student should be able to:
1. Apply reporting and writing skills to create a portfolio of news and feature articles.
2. Apply lessons in objectivity, ethics, libel and news judgment to real-life case stories.

Objectives:
Upon completion of the course, students will be able to:
1. Develop story ideas, identify sources, conduct interviews and research and write different types of news and feature articles.
2. Distinguish between news and feature articles in terms of lead, content, sources and story structure.
3. Use copyediting skills and knowledge of AP style to edit, refine and improve articles.
4. Apply ethical philosophies to the evaluation of news judgments regarding use of controversial photos, conflicts of interest, withholding information and other ethical dilemmas.
5. Analyze libel and invasion of privacy case studies and determine potential outcomes based on knowledge of media law.

Topics and Scope:

I. Newswriting - Inverted pyramid
II. Leads
   A. Typology and rules of leads
   B. Writing news leads
III. Covering a Beat
   A. Finding story ideas
   B. Developing and keeping sources
IV. Sources and Research
   A. Offline and online research
   B. Mapping sources in articles
V. Interviewing

A. Interview preparation and question type
B. Note taking and accuracy
VI. Attribution
A. Choosing best quotes
B. Quote vs. paraphrase
C. Quote punctuation
VII. Working with Numbers
A. Finding and using numbers in stories
B. Data driven stories and online numbers research
C. Means, medians, percentages
VIII. Story Types Practice
A. Meeting stories
B. Speech stories
C. Event stories
D. News conferences
E. Police stories
IX. Feature Writing
A. Feature leads and nut graphs
B. Feature story structures (focus, hourglass, narrative)
C. Use of fiction techniques in features
D. Profile writing practice
X. Editing
A. Grammar
B. Punctuation
C. AP Style
D. Active vs. passive
E. Conciseness
F. Clarity and precision
G. Strong verbs
H. Transitions and story flow
XI. Media Law
A. Libel case elements and defenses
B. Finding libel in articles and analyzing cases
C. Analyzing invasion of privacy cases
XII. Media Ethics
A. Recognizing ethics cases
B. Applying the Society of Professional Journalists (SPJ) Code of Ethics
C. Evaluating and problem solving ethics cases
XIII. Objectivity
A. Recognizing bias
B. Recognizing framing
XIV. Media as Business
A. Portfolio building
B. Online journalism jobs and internships

Assignment:

1. Skills-building practice and in lab assignments as required
2. Four to five meetings with instructor before or after major Journalism 1 assignments for editing, rewriting and proofing
3. Attendance and participation

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing
0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving
0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

In-lab skills practice

Skill Demonstrations
60 - 80%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams
0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation

Other Category
20 - 40%

Representative Textbooks and Materials:
Instructor prepared materials
Associated Press Stylebook. 48th ed. The Associated Press. Basic Books. 2017