

CATALOG INFORMATION

Dept and Nbr: ADLTED 614    Title: CONSUMERS & ATHLETICS  
Full Title: Consumer Awareness in Collegiate Athletics  
Last Reviewed: 5/13/2019

| Units   |   | Course Hours per Week |      | Nbr of Weeks | Course Hours Total |       |
|---------|---|-----------------------|------|--------------|--------------------|-------|
| Maximum | 0 | Lecture Scheduled     | 0    | 17.5         | Lecture Scheduled  | 0     |
| Minimum | 0 | Lab Scheduled         | 4.00 | 6            | Lab Scheduled      | 70.00 |
|         |   | Contact DHR           | 0    |              | Contact DHR        | 0     |
|         |   | Contact Total         | 4.00 |              | Contact Total      | 70.00 |
|         |   | Non-contact DHR       | 0    |              | Non-contact DHR    | 0     |

Total Out of Class Hours: 0.00

Total Student Learning Hours: 70.00

Title 5 Category: Non-Credit  
Grading: Non-Credit Course  
Repeatability: 27 - Exempt From Repeat Provisions  
Also Listed As:  
Formerly:

**Catalog Description:**  
This course is designed to introduce community members to information, resources, issues, and typical situations related to collegiate athletics. The course will also cover decision making strategies used to make informed choices related to athletic and academic success. This includes goal-setting and how to be a successful consumer and shopper in relation to the marketplace of collegiate athletics. The course will cover how individuals and their families can identify, access and use college resources available for student-athletes at both the lower and upper division college levels. In addition, an understanding of issues related to the recruiting and transfer process will be covered.

**Prerequisites/Corequisites:**

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: This course is designed to introduce community members to information, resources,

issues, and typical situations related to collegiate athletics. The course will also cover decision making strategies used to make informed choices related to athletic and academic success. This includes goal-setting and how to be a successful consumer and shopper in relation to the marketplace of collegiate athletics. The course will cover how individuals and their families can identify, access and use college resources available for student-athletes at both the lower and upper division college levels. In addition, an understanding of issues related to the recruiting and transfer process will be covered. (Non-Credit Course)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: Exempt From Repeat Provisions

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

|                      |                      |                   |                  |
|----------------------|----------------------|-------------------|------------------|
| <b>AS Degree:</b>    | <b>Area</b>          | <b>Effective:</b> | <b>Inactive:</b> |
| <b>CSU GE:</b>       | <b>Transfer Area</b> | <b>Effective:</b> | <b>Inactive:</b> |
| <b>IGETC:</b>        | <b>Transfer Area</b> | <b>Effective:</b> | <b>Inactive:</b> |
| <b>CSU Transfer:</b> |                      | <b>Effective:</b> | <b>Inactive:</b> |
| <b>UC Transfer:</b>  |                      | <b>Effective:</b> | <b>Inactive:</b> |

**CID:**

**Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Describe resources available at two-year and four-year colleges
2. Explain what issues one will confront related to this career

### **Objectives:**

Upon completion of the course, students will be able to:

1. Explain issues related to collegiate athletics
2. Identify recruiting and transfer strategies
3. List strategies for achieving athletic and academic goals
4. Describe and locate college services and resources
5. Explain how to use appropriate college resources effectively
6. Explain the California System of Higher Education

### **Topics and Scope:**

- I. Recruiting Strategies
  - A. Making first contact
  - B. Highlight videos
  - C. Social Media

- D. Financial Aid / Scholarships
- II. Overview of College Services, Resources, and Locations
  - A. Admissions and Records
  - B. Assessment
  - C. Bookstore
  - D. Campus Police
  - E. Career Center
  - F. Counseling
  - G. Disability Resources Department
  - H. Financial Aid
  - I. Student Health and Psychological Services
  - J. Scholarship
  - K. Transfer Center
- III. Decisions Making
  - A. Athletic Program versus Classwork
  - B. Social Activities and Their Distractions
  - C. Family Responsibilities
  - D. Work Responsibilities
  - E. Healthy Living Choices
- IV. Academic and Athletic Goals
  - A. Requirements
    - 1. Academic
    - 2. Athletic
  - B. Self-assessment
  - C. Goal setting
  - D. Academic plan
  - E. Creating a Portfolio/Cover Letter
- V. Academic Strategies
  - A. Successful study habits
  - B. Note taking
  - C. Effective listening
  - D. Time management and organization
  - E. Student engagement
  - F. Tips for successful college adjustment
  - G. Challenges students may face in college assignments and developing an action plan to address these challenges
- VI. California Higher Education Systems
  - A. California Community College
  - B. California State University
  - C. University of California
  - D. Private colleges and universities
- VII. Transfer Choices and Decision Factors
  - A. General education patterns and articulation
    - 1. Articulation of courses to four-year colleges
    - 2. SRJC articulation website
    - 3. Santa Rosa Junior College Associate of Arts/Science general education
    - 4. California State University general education
    - 5. IGETC/UC general education
    - 6. Private universities' and colleges' general education
  - B. The undecided student
    - 1. Counseling courses
    - 2. Career Center

### 3. Transfer Center

#### Assignment:

1. Assigned readings from the Student Guide (5-10 pages per week)
2. Quizzes (3-5 per semester)
3. Watch and discuss highlight videos
4. Create a portfolio for a student-athlete, including a cover letter
5. Complete appropriate General Education worksheets
6. Develop a semester Study/Academic Education Plan

#### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Student Portfolio and Cover Letter

Writing  
10 - 20%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Semester Academic Ed Plan; General Education worksheets

Problem solving  
20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

Quizzes

Exams  
30 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation, discussion of video and attendance

Other Category  
20 - 40%

#### Representative Textbooks and Materials:

SRJC Student Guide

Instructor prepared materials