

BMG 85.1 Course Outline as of Fall 2018**CATALOG INFORMATION**

Dept and Nbr: BMG 85.1 Title: PRE-BUS FUNDAMENTAL

Full Title: Pre-Business Fundamentals

Last Reviewed: 4/2/2012

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	1.00		Contact Total	17.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00

Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: BMG 85A

Catalog Description:

This course assists students in making the decision to enter the field of small business. Covers strategic planning, how to start a small business from conception, buy a franchise or small business, or inherit a business. Introduction to the need for planning and initial financial considerations.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:**Schedule of Classes Information:**

Description: This course assists students in making the decision to enter the field of small business. Covers strategic planning, how to start a small business from conception, buy a franchise or small business, or inherit a business. Introduction to the need for planning and initial financial considerations. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Effective:	Inactive:
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UC Transfer:	Effective:	Inactive:
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CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, students will be able to:

1. Analyze the requirements needed for success in a small business.
2. Design a strategic plan based on a business type.
3. Describe the impact of financial considerations in a small business.

Topics and Scope:

1. Small business types
 - a. From conception (start ups)
 - b. Buying an existing business
 - c. Buying a franchise
 - d. Inheriting a family business
2. Evaluating financial needs
 - a. Start-up costs
 - b. Break-even analysis
 - c. Profit and loss
3. Business entities
 - a. To manage risk
 - b. Tax management
4. Legal entities
 - a. Partnerships
 - 1) General
 - 2) Limited
 - b. Corporations
 - 1) S-Corporation (sub Chapter S of IRS Code)
 - 2) C-Corporation (sub Chapter C of IRS Code)
 - c. Limited Liability Companies

Assignment:

1. Reading of 5 to 15 pages per week
2. Weekly financial risk, tax, and legal assessment exercises
3. Written strategic plan (5-10 pages)
4. Topical discussions in class
3. Essay-based final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Strategic plan

Writing
10 - 15%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Assessment exercises

Problem solving
50 - 60%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations
0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Final exam of essay questions

Exams
30 - 40%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category
0 - 10%

Representative Textbooks and Materials:

Instructor prepared materials