MEDIA 19 Course Outline as of Spring 2018

CATALOG INFORMATION

Dept and Nbr: MEDIA 19 Title: MULTI-CAMERA STUDIO PROD

Full Title: Multi-Camera Studio Production

Last Reviewed: 4/12/2021

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	4.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	4.00	Lab Scheduled	3.00	6	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	6.00		Contact Total	105.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00 Total Student Learning Hours: 210.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content.

Prerequisites/Corequisites:

Recommended Preparation:

Course Completion or Concurrent Enrollment in MEDIA 20

Limits on Enrollment:

Schedule of Classes Information:

Description: This course introduces students to the studio production environment. Live multi-camera formats will be studied in theory and in practice as participants create original content.

(Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Course Completion or Concurrent Enrollment in MEDIA 20

Limits on Enrollment: Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Transferable Effective: Fall 2014 Inactive:

UC Transfer: Transferable Effective: Fall 2014 Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

1. Upon completion of this course, students will be able to plan, organize, and execute the production of a multi-camera studio production.

Objectives:

Upon completion of this course, students should be able to:

- 1. Write a script for multi-camera production using proper formatting.
- 2. Pre-produce a script implementing the various theories, and demonstrating the various skills, of: lighting, basic set design, camera layout, audio recording, assemblage of pre-recorded material and basic graphics.
- 3. Utilize basic video production equipment correctly, safely and creatively in the production of an original script. This includes proper use of: cameras, lights, audio, audio mixers, switchers, video recording, character generation and teleprompter.
- 4. Evaluate and analyze multi-camera productions.
- 5. Identify the various forms and formats of multi-camera studio productions and the elements that distinguish them.
- 6. Work effectively in a team environment as both a team leader (director) and as a member of the group in a variety of crew positions.
- 7. Demonstrate a hands-on ability to perform appropriate critical thinking needed for successful teamwork in television studio environment.

Topics and Scope:

- 1. Introduction to Multi-Camera Production
 - A. Single versus multi-camera production
 - B. Studio production formats

i. news

ii. talk show

iii. scripted

C. Studio versus location production

- 2. Overview of the Studio
 - A. Safety
 - B. The control room
 - C. The studio
 - D.Workflow
- 3. Studio Technologies
 - A. Studio cameras
 - B. Intercom fold back
 - C. The lighting board
 - D. Microphones
 - E. The audio board
 - F. The switcher
 - G. Clip store
 - H. Teleprompter
 - I. Character generator
 - J. Video tape recorder
- 4. Basic Production Design
 - A. Basic set design
 - B. Lighting for multi-camera production
- 5. The Crew
 - A. Director
 - B. Assistant director
 - C. Technical director
 - D. Audio
 - E. Graphics
 - F. Floor manager
 - G. Camera operator
 - H. Talent
 - I. Lighting director
- 6. Production
 - A. Script formatting
 - B. Script content
 - C. On-air delivery
 - D. Live and live-to-tape

Assignment:

- 1. 15-25 pages of reading from texts, manuals and on-line sources weekly
- 2. Writing 2-4 original scripts (15-30 pages each), in proper format, appropriate for a multi-camera studio environment.
- 3. Serve as the director and team leader on 2-4 original film projects including pre-production of an original script to prep it for production, and the directing and implementation of this plan through production in a live studio environment
- 4. In class labs practicing technical and artistic skills relating to the studio camera, lighting, sound recording, directing, set management and switcher
- 5. Self evaluation and peer critiques
- 6. 6-8 quizzes, a midterm exam and final exam (includes hands-on demonstration of knowledge

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Scripts, self evaluations, peer critiques

Writing 10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Individual or group film project planning

Problem solving 10 - 20%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, individual or group project, performance exams

Skill Demonstrations 30 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes, Exams: Multiple choice, True/false, Matching items, Completion

Exams 10 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation

Other Category 10 - 30%

Representative Textbooks and Materials:

Directing and Producing for Television: A Format Approach. Cury, Ivan. Taylor & Francis. US: 2010

Television Production Handbook, Ninth Edition. Zettl, Herb. Thomson/Wadsworth: 2011