#### CS 74.21C Course Outline as of Summer 2017

### **CATALOG INFORMATION**

Dept and Nbr: CS 74.21C Title: DIGITAL VIDEO POSTPROD 3

Full Title: Digital Video Post-Production Techniques 3

Last Reviewed: 4/13/2015

Units		Course Hours per Week		Nbr of Weeks	<b>Course Hours Total</b>	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	4	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00 Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

### **Catalog Description:**

This advanced class will teach industry quality, non-linear video editing and post-production techniques. Students will work with professional visual effects software to apply 3D (three-dimensional) animations and high-level visual effects to their video projects, and use production and image editing software to author professional quality DVDs (Digital Video Discs).

# **Prerequisites/Corequisites:**

Course Completion of CS 74.21B

### **Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

#### **Limits on Enrollment:**

#### **Schedule of Classes Information:**

Description: This advanced class will teach industry quality, non-linear video editing and post-production techniques. Students will work with professional visual effects software to apply 3D (three-dimensional) animations and high-level visual effects to their video projects, and use production and image editing software to author professional quality DVDs (Digital Video Discs). (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of CS 74.21B

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment: Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

**IGETC:** Transfer Area Effective: Inactive:

**CSU Transfer:** Transferable Effective: Fall 2009 Inactive: Fall 2022

**UC Transfer:** Effective: Inactive:

CID:

## Certificate/Major Applicable:

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

- 1. Produce professional quality videos, with 3D animations.
- 2. Author DVDs using industry quality production and image editing software, that include 3D motion graphics.

### **Objectives:**

Upon completion of this course, students will be able to:

- 1. Log and capture video to disc using automated and manual techniques.
- 2. Edit footage using advanced transitions, video effects, titles, and compositing.
- 3. Mix and repair audio, apply special effects, and create a musical bed using audio software.
- 4. Combine and composite moving imagery, still images, graphics, text, and sound in 2D or 3D space and then animate virtually any aspect of each element.
- 5. Use visual effects that stylize and distort images and video, and generate new elements.
- 6. Animate text in 3D space along a path.
- 7. Apply effects and objects to automatically tracked motion paths.
- 8. Create a DVD with multiple menus and special features using DVD authoring software.
- 9. Create customized motion DVD menus using Photoshop and visual effects software.

# **Topics and Scope:**

- 1. Storytelling with video
  - a. Editing techniques with storytelling in mind
  - b. Establishing and closing shots
  - c. Variety of shots
    - 1) Matched action, Multi-Camera Editing
    - 2) Sequences

- 3) Wide and tight
- 4) Cutaways
- 5) Unusual angles
- d. Sound bites
- e. Natural sound
- 2. Video logging and capture with Premiere Pro
  - a. Critique raw video
  - b. Logging clips, noting good shots and sound
- 3. Using audio software to record a narration and/or music bed
  - a. Using audio effects
  - b. Working with the audio mixer
  - c. Working with multiple audio tracks
- 4. Compositing techniques overview
  - a. Opacity
  - b. Chroma, color, and luminance keying effects
  - c. Alpha channel transparencies
  - d. Matte keys
  - e. Color Correction with SpeedGrade
- 5. Using motion with compositing
  - a. Using track mattes to follow action
  - b. Animating Photoshop graphic layers
- 6. Overview of After Effects interface and basic workflow
  - a. Using After Effects text tools to create and format text
  - b. Animating text using After Effects
    - 1) Using text animation pre-sets
    - 2) Animating opacity, using 3D, and adding motion blur
    - 3) Animating Photoshop text
    - 4) Animating text on a path
- 7. Animating layers in After Effects
  - a. Simulating changing lighting
  - b. Animating scenery, shadows, and lens flare
  - c. Creating a track matte
- 8. Building and animating 3D objects and using 3D effects in After Effects
  - a. Creating a cube and animating in 3D space
  - b. Using 3D lighting
  - c. Adding shadows
- 9. Advanced DVD menu editing techniques
  - a. Animating menus and buttons
  - b. Button animation timing
  - c. Working with sub-picture highlights
  - d. Specifying menu navigation
    - 1) Linking buttons to assets and other menus
    - 2) Setting end actions and overrides
    - 3) Using the Encore flowchart
    - 4) Button routing
  - e. Editing Encore DVD menus in Photoshop
  - f. Creating DVD menu buttons in Photoshop
  - g. Creating animated backgrounds in After Effects
  - h. Animating menu elements in After Effects
- 10. Exporting projects
  - a. Rendering overview
  - b. Exporting to different output media

- c. Uploading to the Internet
- 11. New features available with new software versions

### **Assignment:**

### Reading:

1. Read 20-30 pages per week, or view 2 hours of video tutorials per week.

### Problem solving exercises:

- 2. Create a rough cut edit of the story from video footage and storyboard
- 3. Edit video clips to use for several compositing techniques.
- 4. Create a video that uses all the compositing techniques in class.
- 5. Create an audio project that uses an audio mixer and audio effects.
- 6. Create a music bed using audio software.
- 7. Use visual effects and 3D software to create high-level motion graphics.
- 8. Use visual effects and 3D software to create and animate text.
- 9. Create an animated effect preset using a set of customized motion visual effects.
- 10. Create a looping motion graphic background using animated visual effects.
- 11. Animate objects and layers using key framing to transform properties.
- 12. Use library assets from DVD authoring software to create a main menu and a submenu.
- 13. Use Photoshop to change the background, buttons, and text characteristics of a DVD.
- 14. Use visual effects and a 3D animation software to add an animated background and motion menu elements to a DVD menu.
- 15. Create a DVD main menu and submenu.

## Projects and Exams:

16. 2-3 skill-based projects

17. 2-3 objective exams.

### Final Project:

18. Create a DVD with at least two custom menus, a 2-3 minute video, incorporating all techniques covered throughout the class.

#### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing 0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Problem solving exercises in list of assignments

Problem solving 20 - 40%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Skill based projects, final project

Skill Demonstrations 40 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

objective exams, multiple choice, true/false, matching items

Exams 20 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Participation in class discussions and critiquing

Other Category 0 - 10%

## **Representative Textbooks and Materials:**

Adobe Premiere Pro CC Classroom in a Book (2014 release) (1st). Jago, Maxim. Adobe Press: 2014