

**AGBUS 152 Course Outline as of Fall 2017****CATALOG INFORMATION**

Dept and Nbr: AGBUS 152 Title: AG MENTOR TRAINING

Full Title: Agriculture Mentor Training

Last Reviewed: 12/9/2024

Units	Course Hours per Week		Nbr of Weeks		Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

This course is designed to prepare students for a variety of leadership roles in agricultural organizations. Experiences will be gained through participating and leading in several activities including leadership training, agriculture literacy events, student recruitment, mentorship, and planning/implementing/evaluating events within the agriculture industry.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:****Schedule of Classes Information:**

Description: This course is designed to prepare students for a variety of leadership roles in agricultural organizations. Experiences will be gained through participating and leading in several activities including leadership training, agriculture literacy events, student recruitment, mentorship, and planning/implementing/evaluating events within the agriculture industry.  
(Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

**AS Degree:**      **Area**      Effective:      Inactive:

**CSU GE:**      **Transfer Area**      Effective:      Inactive:

**IGETC:**      **Transfer Area**      Effective:      Inactive:

**CSU Transfer:**      Effective:      Inactive:

**UC Transfer:**      Effective:      Inactive:

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

**Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Identify and describe the leadership skills necessary to effectively run agriculture organizations
2. Demonstrate effective written and verbal communication skills required in agriculture business
3. Discuss current issues affecting agriculture using reliable sources
4. Plan, implement, and evaluate a group activity or event within the local agriculture community

**Objectives:**

At the conclusion of this course, the student should be able to:

1. Plan and organize planning meetings for agriculture related organizations
2. Evaluate organizational structure and constitutional bylaws for currency
3. Interpret and apply constitutional bylaws
4. Plan and organize agendas for agriculture organization committee meetings
5. Organize and plan agriculture leadership activities in a group setting
6. Discuss current state and national agricultural issues
7. Prepare news releases and other public relations materials
8. Function as an agriculture ambassador to the general public
9. Plan and execute recruitment and outreach activities
10. Develop and deliver agriculture-related presentations for both educational and community settings
11. Create and manage a personal portfolio

**Topics and Scope:**

- I. Executive Leadership in Agriculture

- A. Planning agriculture leadership retreat
  - B. Developing agendas and program of work
  - C. Running effective meetings and recording minutes
  - D. Parliamentary procedure practices and procedures (Robert's Rules of Order)
  - E. Organizational structures, constitutions, and by-laws
  - F. Officers/committee chairs functions and responsibilities
- II. Agriculture Leadership
- A. Agriculture officer roles and responsibilities
  - B. Leadership workshop applications
  - C. Planning and organization of leadership activities
- III. Group Dynamics
- A. Team building
  - B. Consensus process
  - C. Executive officer dynamics
  - D. Diversity and group dynamics
  - E. Addressing conflict in leadership
- IV. Current State and National Agriculture Issues  
(Issues covered will vary from semester to semester)
- A. Water
  - B. Agrochemicals
  - C. Food safety
  - D. Natural resource management
  - E. Agricultural environmental issues
  - F. Farm labor
  - G. Genetically Modified Organisms (GMOs)
  - H. Organic/non-organic foods
  - I. Animal health/Animal handling
  - J. International trade
- V. Leadership Planning for Parliamentary/Administrative Activities  
(Activities vary from semester to semester)
- A. FFA (Future Farmers of America) leadership contests
  - B. Livestock and field day sales
  - C. College/community agricultural leadership events
  - D. Agriculture associations
  - E. Outreach and recruitment
    - 1. forms of outreach activities
    - 2. planning and executing outreach events
    - 3. outreach follow-up practices
- VI. Public Relations
- A. Agriculture leadership activities
  - B. Agriculture trade shows
  - C. News releases/Press releases
  - D. Agriculture ambassadors/Farm Bureau/Young Farmers and Ranchers
- VII. Personal Growth and Development in Relation to Leadership in the Agriculture Field
- A. Developing a personal portfolio
  - B. Job interview preparation
  - C. Recruitment and hiring procedures

**Assignment:**

Assignments may include:

1. Produce a written document of the agriculture organization's "program of work" at a class

- session (3 pages)
- 2. Develop written agendas and minutes for agriculture organization committee meetings (1 page each)
- 3. Maintain a resource binder to plan leadership events (at least 6 resources)
- 4. Plan, implement and evaluate a minimum of three agriculture-related activities during the semester and provide a summary report for each activity
- 5. Produce an outline for at least one agriculture literacy or recruitment presentation in an agriculture leadership class or K-12 classroom
- 6. Write a 1-2 page press release for the local Farm Bureau of a local media establishment
- 7. Write a prepared speech on a current agriculture issue in California or the United States
- 8. Personal portfolio
- 9. Participate in at least one contest at a California Community College agriculture leadership conference
- 10. Case study reflections (4-5 per semester, 1-2 pages each)
- 11. Quizzes and final exam (multiple choice, true/false, short answer)
- 12. Reading: approximately 15-20 pages per week

**Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Press releases, presentation outlines, speeches and personal portfolio	Writing 20 - 30%
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**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Case studies	Problem solving 10 - 20%
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**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Plan, implement, and evaluate events; event participation	Skill Demonstrations 30 - 40%
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**Exams:** All forms of formal testing, other than skill performance exams.

Quizzes and final exam (multiple choice)	Exams 20 - 30%
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**Other:** Includes any assessment tools that do not logically fit into the above categories.

None	Other Category 0 - 0%
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**Representative Textbooks and Materials:**

Instructor prepared materials

Introduction to Leadership. 3rd ed. Northouse, Peter G. Sage. 2014

Effective Leadership: Theory, Cases, and Applications. Humphrey, Ronald H. Sage. 2014  
Leadership: A Communication Perspective. Hackman, Michael. Johnson, Craig. Waveland Press. 2013

Classic Literature:

Roberts Rules of Order Newly Revised. 11th ed. Robert III, Henry and Honemann, Daniel and Balch, Thomas. Da Capo Press. 2011

Skills for Managers and Leaders - Text, Cases and Exercises. Yukl, Gary. Prentice Hall. 1990

California Community College Agriculture and Natural Resources Student Leadership Guide.

Vernon, J. Scott. 2003