

JOUR 2 Course Outline as of Fall 2016**CATALOG INFORMATION**

Dept and Nbr: JOUR 2 Title: NEWS GATH AND WRITING

Full Title: News Gathering and News Writing

Last Reviewed: 11/14/2022

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 3.00 | Lecture Scheduled | 3.00 | 17.5 | Lecture Scheduled | 52.50 |
| Minimum | 3.00 | Lab Scheduled | 0 | 6 | Lab Scheduled | 0 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 3.00 | | Contact Total | 52.50 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: JOUR 1B

Catalog Description:

Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces.

Prerequisites/Corequisites:**Recommended Preparation:**

Course Completion of JOUR 1 and ENGL 1A

Limits on Enrollment:**Schedule of Classes Information:**

Description: Advanced writing class for print and online media. Students will build skills in deadline news writing and learn to report, write and use multimedia for a variety of story types, including news, opinion, social issues, entertainment reviews and feature/investigative pieces. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Course Completion of JOUR 1 and ENGL 1A

Limits on Enrollment:

Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

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|-------------------|----------------------|------------|-----------|
| AS Degree: | Area | Effective: | Inactive: |
| CSU GE: | Transfer Area | Effective: | Inactive: |

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| IGETC: | Transfer Area | Effective: | Inactive: |
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| CSU Transfer: | Transferable | Effective: | Spring 1982 | Inactive: |
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| UC Transfer: | Transferable | Effective: | Spring 1982 | Inactive: |
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CID:

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| CID Descriptor: | JOUR 210 | Intermediate Reporting/Newswriting |
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| SRJC Equivalent Course(s): | JOUR2 |
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Certificate/Major Applicable:

Major Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, students will be able to:

1. Write a variety of news stories, such as police, fire, accident, meeting, speech and others on deadline.
2. Distinguish between techniques for writing for print versus the web.
3. Find and develop story ideas for news and feature stories.
4. Find, prepare for and conduct interviews with sources.
5. Conduct research on story topics.
6. Write, edit and refine news, feature, opinion and other types of stories.
7. Critically review a live entertainment performance, restaurant or product.
8. Create news or feature stories using audio, video or other digital media.
9. Identify effective journalism strategies and techniques in both professional and student stories in print, web and multimedia formats.

Topics and Scope:

- I. News Writing
 - A. Inverted pyramid
 - B. Beat reporting
 - C. Deadline writing
 - D. Story ideas
 - E. Libel and ethics review
- II. News Reporting of Story Types
 - A. Localizing national stories
 - B. Police and fire

- C. Storm and disaster
- D. Court reporting
- E. Obituaries
- F. Writing for the web
- G. Other story types

III. Social Issues Reporting

- A. Immersion journalism
- B. Social issues

IV. Opinion/Editorial Writing

- A. Opinion columns and essays
- B. Writing editorials

V. Entertainment Reporting

- A. Critical review of live events
- B. Movie and other reviews
- C. The critic verses the reviewer

VI. Multimedia Reporting

- A. Multimedia for the web
- B. Podcasts and audio
- C. Audio soundslides and video
- D. Blogs
- E. Storyboarding
- F. Radio/television reporting (optional)
- G. Other

VII. Features and Investigative Stories

- A. Types of feature stories
- B. Story ideas and research
- C. Leads
- D. Story structure
- E. Story elements
- F. Editing

VIII. Effective Journalism Strategies and Techniques

- A. Print
- B. Web
- C. Multimedia

Assignment:

1. Four (4) to seven (7) major article writing assignments that may include news, court reporting, entertainment review,
social issues, sports reporting and opinion writing.
2. One (1) to two (2) multimedia assignments that can include audio podcasts, blogging, video, audio soundslides
or other multimedia project.
3. Reading 5-30 pages per week in reader and textbooks.
4. Complete in-class writing and research assignments.
5. Seven (7) to fifteen (15) short assignments to build reporting and writing skills that may

include:

- a. deadline news, feature, opinion, critical review and other out-of-class writing assignments
 - b. lead writing assignments
 - c. interview assignments
 - d. AP Style grammar, punctuation and conciseness exercises
 - e. research
 - f. story idea charts
6. One (1) to two (2) midterms(s) and final exam.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

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| Articles | Writing 30 - 50% |
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Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

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| 7-12 homework assignments | Problem solving 5 - 20% |
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Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

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| Multimedia and deadline writing assignments | Skill Demonstrations 15 - 30% |
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Exams: All forms of formal testing, other than skill performance exams.

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| 1-2 midterms and final exam that can include multiple choice, short answer and skill demonstration | Exams 20 - 30% |
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Other: Includes any assessment tools that do not logically fit into the above categories.

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| Attendance and classroom participation | Other Category 5 - 20% |
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Representative Textbooks and Materials:

Instructor prepared materials

The Art and Craft of Feature Writing. Blundell, William E. Penguin Group: 1986 (Classic)

America's Best Newspaper Writing: A Collection of ASNE Prizewinners. Clark, Roy Peter and Scanlan, Christopher, The Poynter Institute. Bedford/St. Martin's: 2006 (Classic)

OR America's Best Newspaper Writing (latest year edition). The Poynter Institute for Media Studies: new each year.

Feature Writing: The Pursuit of Excellence. Friedlander, Edward Jay and Lee, John. Allyn &

Bacon: 2011.