SUSAG 162 Course Outline as of Fall 2015

CATALOG INFORMATION

Dept and Nbr: SUSAG 162   Title: CSA LATE SPRING
Full Title: Community Supported Agriculture Late Spring
Last Reviewed: 5/14/2007

Units			Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	2.00		Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	2.00		Lab Scheduled	0	8	Lab Scheduled	0
			Contact DHR	0		Contact DHR	0
			Contact Total	2.00		Contact Total	35.00
			Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00   Total Student Learning Hours: 105.00

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly: AG 297.75

Catalog Description:
Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and delivery.

Prerequisites/Corequisites:

Recommended Preparation:
Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Schedule of Classes Information:
Description: Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and delivery. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended: Eligibility for ENGL 100 or ESL 100
Limits on Enrollment:
Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**	Effective:	Inactive:
CSU GE:	**Transfer Area**	Effective:	Inactive:
IGETC:	**Transfer Area**	Effective:	Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:
Upon completion of this course, the student will be able to:
1. Discuss the history and theory of CSA.
2. Identify key elements in the planning process of a CSA.
3. Create a business plan and professional brochure for a potential CSA.
4. Describe in detail a variety of financing approaches to CSA.
5. Apply harvesting and packaging techniques for CSA delivery.
6. Recommend appropriate quality control, delivery and feedback processes.

Topics and Scope:

I.   History of CSA development
II. Theory of CSA development
III. Business planning for a CSA program
IV. Brochure development for a CSA program
V.   Consumer relations for CSA
VI. Marketing issues for CSA
VII. Production, harvesting, processing and delivery
VIII. Quality control, delivery and feedback
IX. Legal issues
X.   Accounting issues

Assignment:

Representative assignments:
1. Keep a journal recording CSA activities and issues.
2. Develop a model CSA program brochure.
3. Draft a business plan for a CSA program.
4. Identify one local CSA program and write a 3-5 page analysis of the program.
5. Read approximately 10 - 25 pages per week.

6. Quizzes (1-3); final exam.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Journal, brochure, business plan, analysis	Writing 50 - 70%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None	Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None	Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Short answer	Exams 30 - 40%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation	Other Category 0 - 10%

Representative Textbooks and Materials:
Instructor prepared materials.