FASH 154 Course Outline as of Fall 2014

CATALOG INFORMATION

Dept and Nbr: FASH 154 Title: BRIDAL CONSULTANT

Full Title: Bridal Consultant Last Reviewed: 3/12/2012

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	1.00		Contact Total	17.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00 Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: FASH 54

Catalog Description:

Planning a wedding from engagement through the ceremony and reception, including wedding party responsibilities, proper attire, etiquette, correspondence, food, flowers, music, and facilities.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: Planning a wedding from engagement through the ceremony and reception, including wedding party responsibilities, proper attire, etiquette, correspondence, food, flowers, music, and facilities. (Grade Only)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

- 1. Plan and schedule a wedding.
- 2. Analyze elements of a well-planned wedding.
- 3. Evaluate clients' needs in planning a wedding.
- 4. Summarize a bridal consultant's job.
- 5. Locate resources (own community) for wedding sites and apparel.
- 6. Create a file of wedding-related businesses.
- 7. Summarize appropriate wedding etiquette.
- 8. Develop a 6-month wedding plan.

Topics and Scope:

- I. Planning Guide
 - A. Types of weddings:
 - 1. Large, formal, church wedding with a large reception at a country club, hotel, or home
- 2. Formal, semiformal, or informal church or chapel wedding with a small home or club reception with only families and intimate friends
- 3. Small wedding in church, club, or home with a few friends and family members followed by a reception for a larger group
 - 4. The garden, home, or club wedding followed by a reception for everyone
 - 5. The small chapel wedding without reception
- 6. The military wedding at a chapel on the army post or navy base, followed by a reception at home or at the officer's club
 - 7. Other, less traditional settings
 - B. Setting your style
 - 1. Invitations, announcements, and stationery
 - 2. Timelines for mailings
 - 3. Proper method of addressing mailings (etiquette)
 - C. Bridal party

- 1. Number and type of participants
 - a. Bridesmaids
 - b. Flower girls
 - c. Junior bridesmaids
 - d. Ring bearer
 - e. Ushers
 - f. Best man
- 2. General responsibilities of the bride's attendants and ushers
- 3. Responsibility for giving the bride away
- D. Responsibilities of the bride's family
- E. Responsibilities of the groom's family
- F. Wedding gifts
 - 1. Selection of bedroom linens
 - 2. Selection of dinnerware
 - 3. Selection of silver or flatware
 - 4. Selection of glassware
 - 5. Selection of other items, miscellaneous
 - 6. Registering at stores
 - 7. Displaying gifts
 - 8. Thank-you notes
 - 9. Returning gifts
 - 10. Gifts for wedding attendants
 - 11. Bride and groom gifts to each other
- G. Wedding ceremony
 - 1. Music
 - a. Preliminary
 - b. Processional and recessional
 - c. During the ceremony
 - d. Reception music
 - e. Vocalist or none
 - 2. Recording the wedding
 - 3. Photography
- H. Wedding day
 - 1. Receiving line
 - 2. Reception details
 - 3. Wedding breakfast or dinner
 - 4. Drinks
 - 5. Dancing and music
 - 6. Menu
 - 7. Seating arrangements
 - 8. Cake
 - 9. Flowers
 - 10. Saying farewells
- I. Procedures for guests
 - 1. Acceptance of wedding invitations
 - 2. Formal regrets
 - 3. Informal acceptance and regrets
 - 4. Sending wedding gifts
 - 5. Shower gifts
 - 6. Receiving line procedures
- II. Services
 - A. Bridal salons

- B. Caterers
- C. Florists
- D. Formal wear rentals
- E. Photographers
- F. Wedding sites and locations
- G. Bridal consultants
- III. Wedding Plan Calendar

Assignment:

- 1. Complete written wedding plan:
 - a. Plan a wedding
 - b. Locate wedding services
 - c. Plan a wedding budget
 - d. Create a wedding timetable
 - e. Survey wedding facilities in your town or local community
- 2. Oral report on wedding plan
- 3. 3-5 worksheets
- 4. One or two objective examinations

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written Wedding Plan

Writing 40 - 50%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Worksheets, oral report

Skill Demonstrations 30 - 40%

Exams: All forms of formal testing, other than skill performance exams.

Objective, True Fals, Multiple Choice, Fill In, Definition

Exams 5 - 10%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category 0 - 10%

Representative Textbooks and Materials:

How to Have a Big Wedding on a Small Budget. Warner, Diane. Betterway Books, 2002. Easy Wedding Planning Plus. Lluch, Elizabeth. Wedding Solutions, 2004. Instructor generated materials.