GD 56 Course Outline as of Fall 2014

CATALOG INFORMATION

Dept and Nbr: GD 56 Title: DIGITAL ILLUSTRATION Full Title: Digital Illustration in Photoshop Last Reviewed: 1/24/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	1.50	Lab Scheduled	0.50	4	Lab Scheduled	8.75
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	35.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50

Total Student Learning Hours: 87.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade Only
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:

Demonstration and use of illustration techniques using PhotoShop. Emphasis placed on creating effective graphic communications using PhotoShop.

Prerequisites/Corequisites: Course Completion of CS 70.11A

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: Demonstration and use of illustration techniques using Photoshop. Emphasis placed on creating effective graphic communications using Photoshop. (Grade Only) Prerequisites/Corequisites: Course Completion of CS 70.11A Recommended: Limits on Enrollment: Transfer Credit: Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: CSU GE:	Area Transfer Area	Effective: Effective:	Inactive: Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer	: Effective:	Inactive:	
UC Transfer:	Effective:	Inactive:	

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

1. Use the tools in Photoshop to create illustrations to use for graphic communications.

2. Use the design principles of color, value, proportion, perspective, scale, texture, and motion

- to create effective illustrations to use in graphic communications.
- 3. Use the digital tablet effectively.

4. Create finished illustrations and photo montages to be incorporated into graphic design projects for a portfolio.

5. Create effective type effects for logos and headlines using Photoshop tools.

6. Repeating students will be to create digital illustrations at a higher level of professional mastery.

Topics and Scope:

- 1. Using the computer pen tablet such as the Wacom tablet
- 2. Creating believable shading and shadows in Photoshop
- 3. Using Photoshop tools to create:
 - a. Believable perspective
 - b. Dynamic scale
 - c. Type effects for headlines and logos.
 - d. Textures and borders
 - e. Dynamic motion effects
- 4. Drawing in the Digital Age
- 5. The photo montage: shading, shadows, edges, values, and color
- 6. Engaging the audience using perspective in the two-dimensional space
- 7. Scale: a tool for gaining readership
- 8. Drop shadows for creating type effects for logos and headlines
- 9. Textures and borders
- 10. Creating motion effects to create reader interest
- 11. Repeating students will be shown more advanced techniques

Assignment:

- 1. Nine thumbnails using markers for each assignment
- 2. Illustration for book jacket cover
- 3. Illustration for a brochures using perspective
- 4. Illustration for a magazine spread using scale
- 5. Headline for magazine spread using effective type effects
- 6. Final project using a set of border, motion, and texture effects in signage prototypes
- 7. Repeating students will be graded on more advanced projects using a higher level of expertise

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Thumbnails using markers

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Book jacket cover; perspective illustration; magazine illustration; headline with type effects; final project.

Exams: All forms of formal testing, other than skill performance exams.

None

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Representative Textbooks and Materials:

Instructor prepared materials

Writing 0 - 0%	

Problem solving 20 - 50%

Skill Demonstrations 45 - 65%

Exams 0 - 0%

Other Category 0 - 15%