**FLORS 109 Course Outline as of Summer 2014**

# CATALOG INFORMATION

Dept and Nbr: FLORS 109 Title: DRY/SILK FLORAL DESIGN
Full Title: Dry/Silk Floral Design
Last Reviewed: 2/1/2010

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---|---|---|---|---|---|---|
| Maximum | 1.00 | Lecture Scheduled | 0.75 | 17.5 | Lecture Scheduled | 13.13 |
| Minimum | 1.00 | Lab Scheduled | 0.75 | 6 | Lab Scheduled | 13.13 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 1.50 | | Contact Total | 26.25 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 26.25 Total Student Learning Hours: 52.50

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| Title 5 Category: | AA Degree Applicable |
| Grading: | Grade or P/NP |
| Repeatability: | 00 - Two Repeats if Grade was D, F, NC, or NP |
| Also Listed As: | |
| Formerly: | FLORS 84A |

**Catalog Description:**
Designing floral displays using dry and silk flowers in a variety of styles. Topics include use of mechanics, anchoring techniques, preserving flowers, color, and textures. Sales techniques and pricing will be discussed.

**Prerequisites/Corequisites:**
Course Completion of FLOR 83B ( or FLORS 83B)

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**
Description: Designing floral displays using dry and silk flowers in a variety of styles. Topics include use of mechanics, anchoring techniques, preserving flowers, color, and textures. Sales techniques and pricing will be discussed. (Grade or P/NP)
Prerequisites/Corequisites: Course Completion of FLOR 83B ( or FLORS 83B)
Recommended:
Limits on Enrollment:

Transfer Credit:
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

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| **AS Degree:** | **Area** | Effective: | Inactive: |
| **CSU GE:** | **Transfer Area** | Effective: | Inactive: |
| **IGETC:** | **Transfer Area** | Effective: | Inactive: |

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| **CSU Transfer:** | Effective: | Inactive: |
| **UC Transfer:** | Effective: | Inactive: |

**CID:**

**Certificate/Major Applicable:**
Both Certificate and Major Applicable

## COURSE CONTENT

**Outcomes and Objectives:**
Upon completion of this course, students will be able to:
1. Apply principles and rules of design using silk and dry plant materials as media.
2. Use glue guns, pan glue, and other pertinent floral material in making silk and dry arrangements.
3. Assemble basic silk and dry floral arrangements according to fundamentals of theory, techniques, and skills currently practiced in the floral industry.
4. Combine color and texture to achieve the desired effect.
5. Use appropriate mechanics for a variety of styles and methods.
6. Preserve a variety of floral materials using the appropriate method(s).
7. Preserve a variety of plant materials using the appropriate method(s).
8. Use effective sales techniques and pricing methods.
9. Based on subsequent repeats:
   a. work with different seasonal materials
   b. increase skill with assembly and design principles
   c. gain confidence and speed

**Topics and Scope:**

I. Introduction to Dry and Silk Floral Design
   A. Complexity of this medium
   B. Preparation of materials
   C. Equipment and supplies needed
II. Design
   A. Styles
      1. Contemporary
      2. Country
      3. Traditional
   B. Color and Texture
      1. How to combine color and textures using the "needed three"

2. Line, face, and filler flowers to get the best effect
C. Types of floral pieces and their design
1. Wall pieces
2. Hats
3. Swags
4. Hair pieces
5. Arrangements
6. Silk greenery
7. Topiary
8. Orbs
9. Wreaths
D. Planning and designing a personalized silk arrangement

III. Mechanics
A. Glue guns
B. Pot glue
C. Wire
D. Cutters
E. Pick machine
F. Wooden picks
G. Greening pins
H. Paddle wire
I. Sahara
J. Anchor chairs
K. Stickum
L. Moss

IV. Preserving Flowers
A. Methods
1. Air dry
2. Silica gel
3. Glycerin
4. Microwave oven
B. Best methods for specific flowers
C. Assets of each method

V. Sales Techniques
A. Asking the right questions of prospective customers to ensure a custom arrangement
B. Pricing finished products for resale purposes

VI. Field Trips to Dried Flower Farm and/or Wholesaler

VII. Seasonal Materials

**Assignment:**

1. Design and arrange floral projects, based on season and product availability.
2. Students experiment at home using different floral materials with silica gel processing. Journal kept recording length of processing time for different plant materials.
3. Attend field trip(s) to dried flower farm and/or wholesaler.
4. Mid-term exam.
5. Final project - completion of stylized arrangement. Critique of arrangement.
6. Portfolio: assemble photos of design projects with accompanying journal entries listing materials and describing methods for each project.
7. Reading, 5-10 pages per week.
8. Repeating students are expected to improve skill, enhance designs, and produce projects with increased speed.

**Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

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| Written journals. | Writing<br>10 - 20% |

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

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| Experiments using silica gel processing. | Problem solving<br>10 - 20% |

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

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| Performance exams, portfolio; design projects. | Skill Demonstrations<br>40 - 60% |

**Exams:** All forms of formal testing, other than skill performance exams.

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| Multiple choice, true/false, matching items, completion | Exams<br>20 - 30% |

**Other:** Includes any assessment tools that do not logically fit into the above categories.

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| Attendance and participation. | Other Category<br>0 - 20% |

**Representative Textbooks and Materials:**
Instructor prepared materials.