

CATALOG INFORMATION

Dept and Nbr: FLORS 106 Title: FLOWERS FOR PARTIES
Full Title: Flowers for Parties and Special Events
Last Reviewed: 12/7/2009

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.00	Lab Scheduled	1.00	8	Lab Scheduled	17.50
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	35.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00

Total Student Learning Hours: 70.00

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
Design and construction of floral arrangements for parties and special occasions.

Prerequisites/Corequisites:
Course Completion of FLORS 183C (or FLORS 83C)

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: Design and construction of floral arrangements for parties and special occasions.
(Grade or P/NP)
Prerequisites/Corequisites: Course Completion of FLORS 183C (or FLORS 83C)
Recommended:
Limits on Enrollment:
Transfer Credit:
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: **Area**
CSU GE: **Transfer Area**

Effective: Inactive:
Effective: Inactive:

IGETC: **Transfer Area**

Effective: Inactive:

CSU Transfer: Effective:

Inactive:

UC Transfer: Effective:

Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon successful completion of this course, students will be able to:

1. Market and promote a successful special events floral business.
2. Plan and organize the purchase, construction, set-up, and removal of floral decorations for a party or special occasion.
3. Conceive and execute thematic party/special occasion floral designs.
4. Create balloon decorations for a party or special occasion.
5. Properly set and decorate tables for a party or special occasion.
6. Summarize the elements of effective floral room decorations.
7. Develop party/special occasion floral decorations for an outdoor setting.
8. Execute contracts for party/special occasion work.

Topics and Scope:

I. Introduction

- A. Marketing and promotion
- B. Selling
- C. Planning and organization
- D. Party themes
- E. Props
- F. Balloon decorations
- G. Table settings
- H. Room decor
- I. Outdoor settings

II. Marketing and Promotion

- A. Assess the market
- B. Pros and cons of party work
- C. Employee talent assessment
- D. Marketing ideas
- E. Benefits and galas
- F. Networking
- G. Selling
 1. Consultation

- 2. Add-on sales and service
- H. Contracts
- I. Insurance
- III. Planning and Organization
 - A. Planning for purchase and construction
 - B. Logistics of party work
 - C. Delivery
 - D. Party removal and clean-up
 - E. Subcontracting
- IV. Party Themes
 - A. Theme ideas
 - B. Use of materials
 - 1. Colors
 - 2. Floral materials
 - 3. Props
 - 4. Accessories
 - 5. Table settings
 - 6. Special effects
 - C. Props
 - 1. Prop resources
 - 2. Pricing
 - 3. Care and handling
 - 4. Creating props
- IV. Balloon Decorations
 - A. Supplies
 - B. Atmospheric considerations
 - C. Inflation
 - D. Table uses
 - E. Balloon structures
 - F. Special effects
- V. Table Settings
 - A. Table guide
 - B. Table linens
 - C. Place setting etiquette
 - D. Table cover treatments
 - E. Tabletop accessories
 - F. Chair decorations
 - G. Table centerpieces
- VI. Room Decor
 - A. Elements for decoration
 - B. Versatile room decorations
- VII. Outdoor Settings
 - A. General guidelines
 - B. Garden settings
 - C. Other settings

Assignment:

1. Design and construct a variety of themed floral arrangements for both indoor and outdoor party settings.
2. Assemble portfolio, including photos of design projects with accompanying journal entries listing materials and describing methods for each project, contracts, forms, sub-contracts, and

insurance forms.

3. Diagram setting up of buffet area table.

4. Midterm.

5. Final project: create a themed table setting for one, utilizing a centerpiece appropriate for the setting.

6. Reading, 5-10 pages per week.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing
0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving
0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Portfolio and projects.

Skill Demonstrations
50 - 80%

Exams: All forms of formal testing, other than skill performance exams.

Mid term

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category
0 - 20%

Representative Textbooks and Materials:

Instructor prepared materials.