

ART 53 Course Outline as of Fall 2013

CATALOG INFORMATION

Dept and Nbr: ART 53

Title: EXHIBITION DESIGN

Full Title: Exhibition Design and Management

Last Reviewed: 8/27/2018

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	0.75	17.5	Lecture Scheduled	13.13
Minimum	1.00	Lab Scheduled	1.33	3	Lab Scheduled	23.28
		Contact DHR	0		Contact DHR	0
		Contact Total	2.08		Contact Total	36.40
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 26.25

Total Student Learning Hours: 62.65

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**  
Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Completion of ART 3, ART 5, or ART 7A

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Studio class in preparing artwork for gallery exhibition includes: receiving, shipping, conservation, matting, documentation, lighting and installing. This class would be of interest to those students who wish to work in a gallery setting or prepare their artwork for exhibition. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended: Completion of ART 3, ART 5, or ART 7A

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective: Fall 2007	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon completion of this course students will be able to:

1. Employ creative thinking skills and exercise decision-making skills in regard to exhibiting artwork.
2. Use a working vocabulary of exhibition terminology including archival and conservation vocabulary.
3. Demonstrate skills in preparing gallery for exhibition such as: painting, filling and movable wall assembly.
4. Use a variety of two-and three-dimensional presentation media to communicate visual ideas including matting, mounting, lighting and labeling techniques.
5. Use visual perception skills and critical analysis to design an effective exhibition plan.
6. Demonstrate best practices with regard to legal and physical standards of handling and shipping artwork.

Repeating students will:

1. Demonstrate increasing levels of mastery over lighting artwork.
2. Use media and Public Relations techniques to reach potential audiences and attract visitors.
3. Demonstrate skill in photo documentation with digital camera.
4. Manage a gallery website.

### **Topics and Scope:**

1. Fundamentals of exhibitions as visual communication.
2. Methods of space planning and traffic flow in relation to art exhibition needs.
3. Exhibition terminology and use.
4. Professional preparation/repair of a gallery space for exhibition

- and the receiving of artwork.
- 5. Archival matting techniques, safe methods of hanging work, and design/printing of labels.
- 6. Appropriate dismantling, packaging and shipping methods for artwork from an exhibition.

For repeating students:

- 1. Will develop and install a lighting plan.
- 2. Media usage to increase visitors via press releases and mailing lists.
- 3. Photo documentation for insurance and web management.

### Assignment:

- 1. Compare and contrast two existing installations for effective exhibit design (2 pages).
- 2. Design a small exhibition and create a floor plan.
- 3. Test of gallery terminology.
- 4. Prepare the gallery for exhibition by arranging and prepping walls and receiving artwork.
- 5. Install artwork using a variety of methods and materials including matting, mounting, lighting and labeling.
- 6. Remove artwork from exhibition using best practices for handling and return of artwork.

Repeating students will:

- 1. Develop and install lighting plan.
- 2. Write press release and create mailing lists.
- 3. Photograph artwork singularly and in context.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written 2-page essay.

Writing  
10 - 10%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Exhibition plan, gallery preparation and installation and removal

Skill Demonstrations  
40 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
10 - 10%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and class participation.

Other Category  
20 - 40%

**Representative Textbooks and Materials:**

The Manual of Museum Exhibitions edited by Barry Lord and Gail Dexter, AltaMira Press, Maryland, 2001. (Classic)