

MEDIA 79B Course Outline as of Fall 2012**CATALOG INFORMATION**

Dept and Nbr: MEDIA 79B Title: ADV TV PRODUCTION

Full Title: Advanced Television Production

Last Reviewed: 2/24/1997

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 3.00 | Lecture Scheduled | 2.00 | 17.5 | Lecture Scheduled | 35.00 |
| Minimum | 3.00 | Lab Scheduled | 3.00 | 2 | Lab Scheduled | 52.50 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 5.00 | | Contact Total | 87.50 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 08 - May Be Taken for a Total of 6 Units

Also Listed As:

Formerly:

Catalog Description:

Advanced production class which emphasizes the technical/theoretical aspects of television production in the field and in the studio.

Prerequisites/Corequisites:

Completion of Media 79A or equivalent.

Recommended Preparation:**Limits on Enrollment:****Schedule of Classes Information:**

Description: The technical/theoretical aspects of television production in the field & in the studio. (Grade or P/NP)

Prerequisites/Corequisites: Completion of Media 79A or equivalent.

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: May Be Taken for a Total of 6 Units

- A. Equipment operation.
- B. Patching.
- C. Signal monitoring.
- 4. Advanced studio operations.
 - A. Chromakey operation.
 - B. Effects buss extension.
 - C. Time base correction/control.
- 5. Advanced editing techniques.
 - A. A/X rolls with the Video Toaster.
 - B. Chroma manipulation with Toaster.
- 6. Aesthetics of production.
 - A. Pictorial considerations.
 - B. Continuity.
 - C. Graphics.
 - D. Audio.

Assignment:

- 1. Reading from textbook and handbook.
- 2. Preparation of scripts.
- 3. Directorial projects.
- 4. Editing project.
- 5. Tutorials and exercises.
- 6. Crew participation / assignments for productions.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

SCRIPT WRITING

Writing
20 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving
15 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work, Performance exams

Skill Demonstrations
20 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

CLASS PARTICIPATION AND PROJECT EVALUATION.

Other Category
20 - 30%

Representative Textbooks and Materials:

VIDEO FIELD PRODUCTION by R. Whittaker; Mayfield Pubs., 1989

MEDIA 79B HANDBOOK by J. Helmer.

SIGHT, SOUND, MOTION by Zettl, 2nd ed.; Internat'l Thomson, 1990