

MEDIA 79A Course Outline as of Spring 2012**CATALOG INFORMATION**

Dept and Nbr: MEDIA 79A Title: TV PRODUCTION WKSHP

Full Title: Television Production Workshop

Last Reviewed: 1/27/1997

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	3	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100.

Limits on Enrollment:**Schedule of Classes Information:**

Description: Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production.
(Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100.

5. Perform production assistant duties.
6. Review, log and edit one short field piece.

Topics and Scope:

1. Introduction to television production.
 - A. Discipline and technique differentiation.
 - B. Cooperative nature of production.
 - C. Styles of production.
2. Technical Background.
 - A. Audio systems.
 - B. Video systems.
 - C. Camera and lenses.
 - D. Video recorders.
 - E. Lighting.
3. Equipment Operation.
 - A. Production switchers and ancilliary equipment.
 - B. Cameras, controls and mounts.
 - C. Audio consoles and related playback devices.
 - D. Specialized video equipment (character generators, waveform and vectorscopes, monitors, camera control units, etc.)
4. Aesthetics of production.
 - A. Pictorial considerations.
 - B. Continuity.
 - C. Graphics.
5. Application of theory.
 - A. Directing a studio/field project.
 1. previsualization (storyboarding)
 2. practicum
 - B. Operation of equipment for production.
 - C. Communication/work flow of production process.
 1. floor manager
 2. director's instructions
6. Editing.
 - A. Process theory.
 - B. Equipment operation.
 - C. Practicum.

Assignment:

1. Reading from textbook and handbook.
2. Preparation of storyboards.
3. Directorial projects.
4. Editing projects.
5. Final group project.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing
0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving
20 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work

Skill Demonstrations
20 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

ATTENDANCE, CLASS PARTICIPATION, TEACHER OBSERVATION

Other Category
20 - 30%

Representative Textbooks and Materials:

TELEVISION PRODUCTION by Burrows, Wood, and Gross, 6th ed., Brown & Benchmark, 1995

VIDEO BASICS by Zettl; Internat'l Thomson, 1995

Media 79A Handbook by Helmer