#### **MEDIA 79A Course Outline as of Spring 2012**

## **CATALOG INFORMATION**

Dept and Nbr: MEDIA 79A Title: TV PRODUCTION WKSHP

Full Title: Television Production Workshop

Last Reviewed: 1/27/1997

Units		Course Hours per Week		Nbr of Weeks	<b>Course Hours Total</b>	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	3	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00 Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

#### **Catalog Description:**

Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production.

# **Prerequisites/Corequisites:**

# **Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100.

#### **Limits on Enrollment:**

#### **Schedule of Classes Information:**

Description: Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100.

Limits on Enrollment:

**Transfer Credit:** 

Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

**IGETC:** Transfer Area Effective: Inactive:

**CSU Transfer:** Effective: Inactive:

**UC Transfer:** Effective: Inactive:

CID:

#### **Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

#### **Outcomes and Objectives:**

By the end of the semester, students will have rudimentary skills in the operation of the following equipment:

- 1. Studio cameras.
- 2. Field cameras/camcorders.
- 3. Production switcher.
- 4. Portable VCR (Camcorder).
- 5. Industrial format Hi-8 and U-Matic editing decks and controllers.
- 6. 4-6 input audio mixer.
- 7. Audio cart deck.
- 8. Various character generation hardware/software.

Students will perform the following duties for at least three studio projects:

- 1. Direct a :30-2:00 minute dramatic or informative production.
- 2. Perform duties of a technical director.
- 3. Perform entry and operation duties of a character generator operator.
- 4. Set-up and control microphone and audio operations. (audio operator)
- 5. Provide studio floor supervision and communication as floor manager.
- 6. Operate studio cameras.
- 7. Perform in front of cameras with provided scripts.
- 8. Prepare storyboards and shot lists.

Students will also be required to do the following in conjunction with field projects:

- 1. Direct one field project.
- 2. Set-up and operate field camera.
- 3. Set-up and operate field VCR/Camcorder for audio and video.
- 4. Perform duties as microphone boom operator.

- 5. Perform production assistant duties.
- 6. Review, log and edit one short field piece.

#### **Topics and Scope:**

- 1. Introduction to television production.
  - A. Discipline and technique differentiation.
  - B. Cooperative nature of production.
  - C. Styles of production.
- 2. Technical Background.
  - A. Audio systems.
  - B. Video systems.
  - C. Camera and lenses.
  - D. Video recorders.
  - E. Lighting.
- 3. Equipment Operation.
  - A. Production switchers and ancilliary equipment.
  - B. Cameras, controls and mounts.
  - C. Audio consoles and related playback devices.
  - D. Specialized video equipment (character generators, waveform and vectorscopes, monitors, camera control units, etc.)
- 4. Aesthetics of production.
  - A. Pictorial considerations.
  - B. Continuity.
  - C. Graphics.
- 5. Application of theory.
  - A. Directing a studio/field project.
    - 1. previsualization (storyboarding)
    - 2. practicum
  - B. Operation of equipment for production.
  - C. Communication/work flow of production process.
    - 1. floor manager
    - 2. director's instructions
- 6. Editing.
  - A. Process theory.
  - B. Equipment operation.
  - C. Practicum.

## **Assignment:**

- 1. Reading from textbook and handbook.
- 2. Preparation of storyboards.
- 3. Directorial projects.
- 4. Editing projects.
- 5. Final group project.

#### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing 0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving 20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work

Skill Demonstrations 20 - 30%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams 20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

ATTENDANCE, CLASS PARTICIPATION, TEACHER OBSERVATION

Other Category 20 - 30%

## **Representative Textbooks and Materials:**

TELEVISION PRODUCTION by Burrows, Wood, and Gross, 6th ed., Brown & Benchmark, 1995 VIDEO BASICS by Zettl; Internat'l Thomson, 1995 Media 79A Handbook by Helmer