

SUSAG 162 Course Outline as of Fall 2012**CATALOG INFORMATION**

Dept and Nbr: SUSAG 162 Title: CSA LATE SPRING

Full Title: Community Supported Agriculture Late Spring

Last Reviewed: 5/14/2007

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	2.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	2.00	Lab Scheduled	0	8	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	35.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 105.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: AG 297.75

Catalog Description:

Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and delivery.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:**Schedule of Classes Information:**

Description: Course addresses the establishment of a Community Supported Agriculture (CSA) program including business development, consumer relations, marketing, production and delivery. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer:		Effective:	Inactive:
UC Transfer:		Effective:	Inactive:

CID:

Certificate/Major Applicable:

Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, the student will be able to:

1. Discuss the history and theory of CSA.
2. Identify key elements in the planning process of a CSA.
3. Create a business plan and professional brochure for a potential CSA.
4. Describe in detail a variety of financing approaches to CSA.
5. Apply harvesting and packaging techniques for CSA delivery.
6. Recommend appropriate quality control, delivery and feedback processes.

Topics and Scope:

- I. History of CSA development
- II. Theory of CSA development
- III. Business planning for a CSA program
- IV. Brochure development for a CSA program
- V. Consumer relations for CSA
- VI. Marketing issues for CSA
- VII. Production, harvesting, processing and delivery
- VIII. Quality control, delivery and feedback
- IX. Legal issues
- X. Accounting issues

Assignment:

Representative assignments:

1. Keep a journal recording CSA activities and issues.
2. Develop a model CSA program brochure.
3. Draft a business plan for a CSA program.
4. Identify one local CSA program and write a 3-5 page analysis of the program.
5. Read approximately 10 - 25 pages per week.

6. Quizzes (1-3); final exam.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Journal, brochure, business plan, analysis

Writing
50 - 70%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving
0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations
0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Short answer

Exams
30 - 40%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category
0 - 10%

Representative Textbooks and Materials:

Instructor prepared materials.