

**APGR 64 Course Outline as of Spring 2011****CATALOG INFORMATION**

Dept and Nbr: APGR 64 Title: HAND LETTERING  
 Full Title: Contemporary Hand-Lettering, Type and Calligraphy  
 Last Reviewed: 1/28/2002

| Units   |      | Course Hours per Week |      | Nbr of Weeks | Course Hours Total |       |
|---------|------|-----------------------|------|--------------|--------------------|-------|
| Maximum | 1.00 | Lecture Scheduled     | 1.50 | 8            | Lecture Scheduled  | 12.00 |
| Minimum | 1.00 | Lab Scheduled         | 1.50 | 8            | Lab Scheduled      | 12.00 |
|         |      | Contact DHR           | 0    |              | Contact DHR        | 0     |
|         |      | Contact Total         | 3.00 |              | Contact Total      | 24.00 |
|         |      | Non-contact DHR       | 0    |              | Non-contact DHR    | 0     |

Total Out of Class Hours: 24.00

Total Student Learning Hours: 48.00

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

This course is designed to instruct the student in hands-on application of hand-lettering to include a varied look at the structure of letters from the Roman and Italic calligraphy. Pen and brush innovative techniques are emphasized as they apply to color and paper choices.

**Prerequisites/Corequisites:****Recommended Preparation:****Limits on Enrollment:****Schedule of Classes Information:**

Description: The basic course provides hands-on instruction in the history, analysis, and production of classic and contemporary letterforms. The student will learn the basics of hand-lettering and calligraphy, inks, paper choices for successful and innovative application. (Grade Only)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

|                      |                      |            |           |
|----------------------|----------------------|------------|-----------|
| <b>AS Degree:</b>    | <b>Area</b>          | Effective: | Inactive: |
| <b>CSU GE:</b>       | <b>Transfer Area</b> | Effective: | Inactive: |
| <b>IGETC:</b>        | <b>Transfer Area</b> | Effective: | Inactive: |
| <b>CSU Transfer:</b> |                      | Effective: | Inactive: |
| <b>UC Transfer:</b>  |                      | Effective: | Inactive: |

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

**Outcomes and Objectives:**

Upon successful completion of this course the student will be able to:

1. Investigate historical lettering as it applies to contemporary digital applications.
2. Produce hand-lettered typography using traditional calligraphy methods and pointed brush and ink.
3. Evaluate the successful applications of pen and brush with ink.
4. Form letters that exhibit a working relationship between successful and inaccurate ligatures, joins, and flow of typographical relationships.
5. Create hand-lettered images with commercial application.
6. Describe the use of color as it applies to relevance and permanence of calligraphic applications.
7. Select paper appropriate for hand-lettering projects.

**Topics and Scope:**

1. Structure of hand-rendered letterforms.
2. Historical lettering and its application to contemporary, digital processes.
3. Materials relevant to hand lettering type.
4. Working relationship between successful and inaccurate ligatures, joins and flow of typographical relationships to the building of letters.
5. Techniques of hand-drawn, built-up letterforms.
6. Hand-lettered images with a commercial application.
7. Ink/paint and paper application.

**Assignment:**

1. Analysis by example of traditional type forms for relevance to classical and contemporary application.
2. Creation of a grid for using the 45 degree angle necessary to execute hand-lettering.
3. Practice of the pen, pen holder, ink, and angle relevant to classic Roman letterforms.
4. Hand build classic letterforms.
5. Practice joins and ligatures to create a flow of letterforms and letter-spacing.
6. Improvise the classic to the contemporary by combining both in a five-word sentence.
7. Create a type-only logo using the hand-lettering techniques applied to classic calligraphy.
8. Create a type-only logo using the hand-lettering techniques applied to contemporary calligraphy.
9. Practice of pointed brush and ink to create hand-lettered forms.
10. Produce one word using hand-lettering with pointed brush and ink.
11. Produce three words combining hand-lettering by pointed brush and ink technique with traditional calligraphy pen and ink.
12. Produce a seven word sentence combining pen and brush in three gradated colors on appropriate paper.

Exams:

1. Spontaneous application of brush with pen lettering in color with appropriate paper.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework problems, Field work

Problem solving  
30 - 50%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work, Performance exams

Skill Demonstrations  
30 - 50%

**Exams:** All forms of formal testing, other than skill performance exams.

APPLICATION OF INFORMATION

Exams  
10 - 20%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

None

Other Category  
0 - 0%

**Representative Textbooks and Materials:**  
Class Syllabus