CS 71.11C Course Outline as of Fall 2010

CATALOG INFORMATION

Dept and Nbr: CS 71.11C Title: ADOBE ILLUSTRATOR 3

Full Title: Adobe Illustrator 3 Last Reviewed: 2/28/2005

Units		Course Hours per Week	•	Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	0	17.5	Lab Scheduled	0
		Contact DHR	3.50		Contact DHR	61.25
		Contact Total	5.50		Contact Total	96.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00 Total Student Learning Hours: 166.25

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: CIS 73.35C

Catalog Description:

Advanced study of Adobe Illustrator graphics for print and web.

Prerequisites/Corequisites:

Course Completion of CS 71.11B (or CIS 73.35B or CIS 73.36 or CIS 83.14B)

Recommended Preparation:

Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Schedule of Classes Information:

Description: Advanced study of Adobe Illustrator graphics for print and web. (Grade or P/NP) Prerequisites/Corequisites: Course Completion of CS 71.11B (or CIS 73.35B or CIS 73.36 or

CIS 83.14B)

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Not Certificate/Major Applicable

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, students will be able to:

- 1. Create customized Illustrator settings.
- 2. Compare the 3 levels of color management and properly apply them.
- 3. Transfer graphic images between Illustrator, Photoshop and InDesign, and determine the best methodology for transfer.
- 4. Create charts and graphs from numeric data.
- 5. Design and apply simple actions.
- 6. Design and apply symbols.
- 7. Manage Illustrator layers.
- 8. Analyze graphic file formats (PDF, GIF, JPEG, PNG, Flash and SVG) file formats for print and web.
- 9. Create web graphics using web safe colors and pixel support.
- 10. Analyze a web navigational problem and solve it using an image map and Illustrator styles.
- 11. Correlate the relationship between a Flash animation and an Illustrator blend.
- 12. Analyze and apply advanced printing techniques for commercial printing.

Topics and Scope:

- I. Illustrator commands and features
 - A. Illustrator file formats: GIF, JPEG, PDF, PNG, SVG and SWF
 - B. Customizing Illustrator with actions, preferences and templates
 - C. Color management
 - D. Advanced text formatting
 - 1. Working with Open Type fonts and missing fonts
 - 2. Advanced character and paragraph formatting
 - E. Transferring Illustrator files to InDesign and Photoshop
 - F. Advanced layers: managing layers, opacity masks, targeting and sublayers
 - G. Other: Effects, styles, charts, clipping masks, Appearance palette, scripts, and 3-D mapping

- II. Creating graphics for the web
 - A. Image maps, slice tool, making buttons and Save for Web menu
 - B. Flash graphics and animations
 - C. Understanding SVG graphics
- III. Advanced printing techniques
 - A. Illustrator print features: separations, crop marks, transparency flattening, overprint techniques
 - B. PDF file setting and working with PostScript printers
 - C. Tiling and multiple pages

Assignment:

- 1. Read approximately 20 pages per week from the textbook
- 2. Complete 10-15 assignments using Illustrator that demonstrate the outcomes and objectives previously stated
- 3. Create printed documents and PDF files to complete Illustrator projects
- 4. Complete 2-4 objective examinations

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments are more appropriate for this course.

Writing 0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework problems

Problem solving 25 - 60%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances

Skill Demonstrations 15 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice

Exams 25 - 60%

Other: Includes any assessment tools that do not logically fit into the above categories.

None

Other Category 0 - 0%

Representative Textbooks and Materials:

Illustrator CS Bible by Ted Alspach and Jennifer Alspach, John Wiley &

Sons, 2003.
Real World Adobe InDesign CS by Olav Kvern and David Blatner, Peachpit Press, 2004