

BMG 85.10 Course Outline as of Spring 2012**CATALOG INFORMATION**

Dept and Nbr: BMG 85.10 Title: SMALL BUSINESS ETHICS

Full Title: Ethical Issues For Small Business Owner

Last Reviewed: 9/12/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	0.50	Lecture Scheduled	0.50	17.5	Lecture Scheduled	8.75
Minimum	0.50	Lab Scheduled	0	2	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	0.50		Contact Total	8.75
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 17.50

Total Student Learning Hours: 26.25

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: BMG 88.10

Catalog Description:

Investigate the ethical issues surrounding current business practices globally. Examine the reasons certain business practices have been adopted by companies in the United States and abroad.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:**Schedule of Classes Information:**

Description: Investigate the ethical issues surrounding current business practices globally. Examine the reasons certain business practices have been adopted by companies in the United States and abroad. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area			Effective:	Inactive:
CSU GE:	Transfer Area			Effective:	Inactive:
IGETC:	Transfer Area			Effective:	Inactive:
CSU Transfer:	Transferable	Effective:	Spring 1998	Inactive:	Fall 2018
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:
Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of the course, students will be able to:

1. Analyze the ethical issues surrounding current business practice in the U.S. and abroad.
2. Differentiate between the letter of the law and the spirit of the law.
3. Distinguish between the concepts of justice and fairness globally.
4. Analyze the sources and uses of power in business practice.
5. Examine the issue of profitability, as it relates to moral and ethical issues.
6. Determine individual limits and conclusions to moral and ethical issues in the context of the country.
7. Prepare solutions to moral and ethical dilemmas facing companies globally.

Topics and Scope:

1. Ethical issues challenging small businesses
 - a. U.S.
 - b. Globally
2. Legal considerations challenging small businesses
3. Models of power relationships
 - a. Political
 - b. Social
 - c. Demographic
 - d. Religious
 - e. Environmental
 - f. Geographic
4. Comparing and contrasting concepts of business profitability versus morality
5. Case studies where decisions resulted in ethical conflicts

Assignment:

1. Reading of approximately five to ten pages per week

2. Analyze case studies
3. Written evaluation of a relevant case study of approximately 5 pages
4. In-class oral presentation

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written case studies

Writing
20 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Analyze case studies, oral presentation

Problem solving
50 - 60%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations
0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams
0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category
10 - 20%

Representative Textbooks and Materials:

Instructor prepared materials