

BMG 52 Course Outline as of Spring 2010**CATALOG INFORMATION**

Dept and Nbr: BMG 52 Title: WRITTEN COMM IN ORGS

Full Title: Written Communication in Organizations

Last Reviewed: 2/13/2023

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

This course covers methods and strategies for presenting information and ideas clearly with accurate business/organizational format while encouraging goodwill in letters, emails, memos, proposals and reports. Also covers effective writing for the employment process.

Prerequisites/Corequisites:

Course Completion of BGN 71

Recommended Preparation:

Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:**Schedule of Classes Information:**

Description: This course covers methods and strategies for presenting information and ideas clearly with accurate business/organizational format while encouraging goodwill in letters, emails, memos, proposals and reports. Also covers effective writing for the employment process. (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of BGN 71

Recommended: Eligibility for ENGL 100 or ESL 100

3. Internal and External Correspondence
 - a. Memos/e-mails
 - b. Proposals/reports
 - c. Letters
4. Reference materials for correct language and grammar usage
 - a. Relevant text resources
 - b. Business/office handbooks
 - c. Dictionaries
5. Formal and Informal Methods of Researching Data
6. Data Source and Reference Documentation
7. Organization through Alphanumeric or Decimal Outlines
8. Established Strategies for Specific Types of Written Communication
9. Standardized Letter and Memo Format
10. Direct Writing Pattern for Positive Messages
11. Indirect Writing Pattern for Negative Messages
12. Chronological, Functional, and Combination resumes
13. Informational and Analytical Reports, Investigative and Compliance, Reports, Justification and Recommendation Reports
14. Drafting and Revision Strategies
15. Approaches for Proofreading Routine and Complex Documents

Assignment:

1. Reading, approximately 15-30 pages per week.
2. Written Assignments:
 - a. Internal and external correspondence
 1. Memos/e-mails
 2. Proposals/reports
 3. Letters
 - b. Direct writing pattern for positive messages
 - c. Indirect writing pattern for negative messages
 - d. Organization through alphanumeric or decimal outlines
 - e. Established formulas for specific types of correspondence
 - f. Standardized letter and memo format
 - g. Draft and revision strategies
 - h. Informational and analytical reports
 - i. Investigative and compliance reports
 - j. Justification and recommendation reports
 - k. Data source and reference documentation
 1. Chronological, functional, and combination resumes
3. Problem Solving Assignments:
 - a. Using Reference materials for correct language and grammar usage
 1. Business/Office handbooks
 2. Dictionaries
 - b. Formal and informal methods of researching data
 - c. Proofreading routine and complex documents
 - d. Workbook exercises
4. Quizzes (15)
5. Midterm and final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

See listed writing assignments

Writing
65 - 75%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

See listed problem solving assignments

Problem solving
10 - 15%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations
0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion, Short answer

Exams
15 - 20%

Other: Includes any assessment tools that do not logically fit into the above categories.

None

Other Category
0 - 0%

Representative Textbooks and Materials:

Business Communication Process and Product. Guffey, Mary Ellen. Thomson SouthWestern Publishing: 2007 (textbook and workbook)

Successful Writing at Work. Kolin, Philip C. Houghton Mifflin College Publishing: 2007