GD 60 Course Outline as of Spring 2010

CATALOG INFORMATION

Dept and Nbr: GD 60   Title: PROFESSIONAL PORTFOLIO
Full Title: Creating the Professional Portfolio
Last Reviewed: 10/8/2018

Units			Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50		Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	1.50		Lab Scheduled	0	4	Lab Scheduled	0
			Contact DHR	0		Contact DHR	0
			Contact Total	1.50		Contact Total	26.25
			Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50   Total Student Learning Hours: 78.75

Title 5 Category: AA Degree Applicable
Grading: Grade Only
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly:

Catalog Description:
A course for the design student to prepare professional portfolios. The student will learn skills needed to create a physical, digital, and self-promotions portfolio. The student will also learn portfolio presentation techniques and industry protocols. A body of at least 15 high quality pieces as determined by the instructor for portfolio development are strongly recommended for success in this course. (Formerly APGR 70)

Prerequisites/Corequisites:

Recommended Preparation:
Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Schedule of Classes Information:
Description: A course for the design student to prepare professional portfolios. The student will learn skills needed to create a physical, digital, and self-promotions portfolio. The student will also learn portfolio presentation techniques and industry protocols. A body of at least 15 high quality pieces as determined by the instructor for portfolio development are strongly

recommended for success in this course. (Formerly APGR 70) (Grade Only)
Prerequisites/Corequisites:
Recommended: Eligibility for ENGL 100 or ESL 100
Limits on Enrollment:
Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

			Effective:	Inactive:
AS Degree:	**Area**		Effective:	Inactive:
CSU GE:	**Transfer Area**		Effective:	Inactive:
IGETC:	**Transfer Area**		Effective:	Inactive:
CSU Transfer:	Transferable	Effective: Spring 2010	Inactive:	
UC Transfer:		Effective:	Inactive:	

CID:

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:
Upon completion of the course, students will be able to:
1. Choose a proper portfolio format for graphic design work.
2. Select the best work to include in the portfolio.
3. Lay out clean and simple portfolio pages that display the work to its best advantage.
4. Organize the portfolio with the best flow possible.
5. Employ effective techniques to get appointments for portfolio reviews.
6. Present the portfolio with confidence and thoughtful comment.
7. Create a self-promotional leave-behind portfolio.

Topics and Scope:

1. Introduction to portfolios and what employers want
2. Choosing the best portfolio formats
3. Choosing the best work for the portfolio
4. Laying out portfolio pages effectively
5. Organizing the flow of a portfolio
6. Getting the appointment to present the portfolio
7. Techniques for effective portfolio presentations
8. Creating an effective leave-behind self-promotional portfolio

Assignment:

1. Four to seven online quizzes covering reading material
2. Physical graphic design portfolio in professional case
3. Digital portfolio

4. Self promotional leave-behind portfolio
5. Portfolio presentation in front of a live audience
6. Read 20 pages per week of textbook and instructor handouts

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing 0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Portfolios

Problem solving 10 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Presentation; some aspects of the portfolio

Skill Demonstrations 20 - 50%

Exams: All forms of formal testing, other than skill performance exams.

Quizzes

Exams 30 - 50%

Other: Includes any assessment tools that do not logically fit into the above categories.

Participation in the critique of portfolio components and portfolio presentations

Other Category 10 - 20%

Representative Textbooks and Materials:
The Graphic Designer's Guide to Portfolio Design, by Debbie Rose Myers. John Wiley and Sons Publishing, 2008.