

CATALOG INFORMATION

Dept and Nbr: FLORS 109      Title: DRY/SILK FLORAL DESIGN  
Full Title: Dry/Silk Floral Design  
Last Reviewed: 2/1/2010

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.50	8	Lecture Scheduled	12.00
Minimum	1.00	Lab Scheduled	1.50	8	Lab Scheduled	12.00
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	24.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 24.00

Total Student Learning Hours: 48.00

Title 5 Category: AA Degree Applicable  
Grading:                Grade or P/NP  
Repeatability:        39 - Total 2 Times  
Also Listed As:  
Formerly:              FLORS 84A

**Catalog Description:**  
Designing floral displays using dry and silk flowers in a variety of styles. Topics include use of mechanics, anchoring techniques, preserving flowers, and color and textures. Sales techniques and pricing will be discussed.

**Prerequisites/Corequisites:**  
Course Completion of FLORS 83B

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: Designing floral displays using dry and silk flowers in a variety of styles. Use of mechanics, anchoring techniques, preserving flowers, color and textures, sales techniques and pricing will be discussed. (Grade or P/NP)  
Prerequisites/Corequisites: Course Completion of FLORS 83B  
Recommended:  
Limits on Enrollment:

Transfer Credit:  
Repeatability: Total 2 Times

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:

<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
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<b>CSU Transfer:</b>	Effective:	Inactive:
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<b>UC Transfer:</b>	Effective:	Inactive:
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**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon completion of this course, the student will be able to:

1. Design dry and silk arrangements using a variety of styles and methods.
2. Apply principles and rules of design using plants as a media.
3. Assemble basic silk and dry floral arrangements according to fundamentals of theory, techniques, and skills currently practiced in the floral industry.
4. Combine color and texture to achieve the desired effect.
5. Obtain and use appropriate mechanics for a variety of styles and methods.
6. Preserve many kinds of floral materials using the appropriate method(s).
7. Employ effective sales techniques and pricing methods.

### **Topics and Scope:**

- I. Introduction to Dry and Silk Floral Design
  - A. Complexity of this medium
  - B. Preparation
  - C. Equipment and supplies needed
- II. Design
  - A. Styles
    1. Contemporary
    2. Country
    3. Traditional
  - B. Color and Texture
    1. How to combine color and textures using the "needed three"
    2. Line, face, and filler flowers to get the best effect
  - C. Types of floral pieces and their design

1. Wall pieces
2. Hats
3. Swags
4. Hair pieces
5. Arrangements
6. Silk greenery
7. Topiary
8. Orbs
9. Wreaths

D. Planning and designing a personalized silk arrangement

### III. Mechanics

- A. Glue guns
- B. Pot glue
- C. Wire
- D. Cutters
- E. Pick machine
- F. Wooden picks
- G. Greening pins
- H. Paddle wire
- I. Sahara
- J. Anchor chairs
- K. Stickum
- L. Moss

### IV. Preserving Flowers

- A. Methods
  1. Air dry
  2. Silica gel
  3. Glycerin
  4. Microwave oven
- B. Best methods for specific flowers
- C. Assets of each method

### V. Sales Techniques

- A. Asking the right questions of prospective customers to ensure a custom arrangement
- B. Pricing finished products for resale purposes

### VI. Field Trips to Dried Flower Farm and/or Wholesaler

### **Assignment:**

Representative assignments:

1. Design projects may include:
  - a. wall bouquets
  - b. wreaths
  - c. silk greenery basket
  - d. hats
  - e. topiary
  - f. hairpiece
  - g. swags
  - h. silk arrangement - stylized, one-sided
2. Silica gel processing. Students experiment at home using different floral materials. Journal kept recording length of processing time for different plant materials.

3. Field trip(s) to dried flower farm and/or wholesaler.
4. Mid-term exam.
5. Final project - completion of stylized arrangement. Critique of arrangement.
6. Portfolio: photos of design projects with accompanying journal entries listing materials and describing methods for each project.
7. Reading, 5-10 pages per week.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Silica gel processing.

Problem solving  
10 - 20%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Performance exams, Portfolio; design projects.

Skill Demonstrations  
40 - 70%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation.

Other Category  
0 - 20%

### Representative Textbooks and Materials:

Instructor prepared materials.