JOUR 52A Course Outline as of Fall 2010

CATALOG INFORMATION

Dept and Nbr: JOUR 52A Title: NEWSPAPER PRACTICE 1
Full Title: Newspaper Practice 1
Last Reviewed: 12/9/2019

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	5.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	5.00	Lab Scheduled	8.00	17.5	Lab Scheduled	140.00
		Contact DHR	1.00		Contact DHR	17.50
		Contact Total	11.00		Contact Total	192.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00 Total Student Learning Hours: 262.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade Only
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:
A lecture/laboratory course that produces The Oak Leaf, the college newspaper and website. Students learn journalistic standards, media ethics, writing, editing, design, multimedia and other skills required in modern news production.

Prerequisites/Corequisites:

Recommended Preparation:
Course Completion or Concurrent Enrollment in JOUR 1 (or JOUR 1A)

Limits on Enrollment:

Schedule of Classes Information:
Description: A lecture/laboratory course that produces The Oak Leaf, the college newspaper and website. Students learn journalistic standards, media ethics, writing, editing, design, multimedia and other skills required in modern news production. (Grade Only)
Prerequisites/Corequisites:
Recommended: Course Completion or Concurrent Enrollment in JOUR 1 (or JOUR 1A)
Limits on Enrollment:

Transfer Credit: CSU;
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**	Effective:	Inactive:
CSU GE:	**Transfer Area**	Effective:	Inactive:
IGETC:	**Transfer Area**	Effective:	Inactive:

CSU Transfer:	Transferable	Effective:	Fall 1981	Inactive:
UC Transfer:		Effective:		Inactive:

CID:
CID Descriptor:JOUR 130 Lower Division Student Media Practicum I
SRJC Equivalent Course(s): JOUR52A OR JOUR52B

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Outcomes and Objectives:
Upon completion of the course, students will be able to:
1. Participate in story budget meetings and discuss libel and ethical issues as they apply to newspaper production.
2. Articulate elements of newspaper design, headline and cutline writing, photo selection and page layout.
3. Demonstrate ability to help with tasks associated with newspaper and website production, such as copyediting, headline and cutline writing, photo editing, design, layout and newspaper circulation.
4. Develop story ideas, conduct research and interviews, and write articles for one of the following sections: news, feature, opinion, sports or arts and entertainment.
5. Create a multimedia news or feature story, using blend of audio, photos, video or text.
6. Edit stories for content, Associated Press (AP) Style, grammar and punctuation.

Topics and Scope:

I. Oak Leaf Manual
   A. Rules of The Oak Leaf
   B. Goals and standards
II. Production Process
   A. Procedures
   B. Teamwork
III. Libel and Ethics
IV. AP Style
V. Editing

A. Content editing
B. Grammar
C. Punctuation

VI. Headlines and Cutlines

VII. Multimedia Storytelling
A. Audio slideshows
B. Video
C. Podcasting
D. Other technologies

VIII. Layout and Design
A. Design principles
B. Photo sizing and layout

IX. Photo Editing and Selection

X. Website Production

XI. Critiquing The Oak Leaf

XII. Journalism Jobs and Internships

Assignment:

1. Produce the student newspaper and website, which typically involves a blend of reporting, writing, editing, photography, design and layout.
2. Create a portfolio of published articles, photographs and multimedia stories.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Portfolio of articles; headline and cutline writing	Writing 10 - 75%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None	Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Production skills, photography, layout	Skill Demonstrations 10 - 75%

Exams: All forms of formal testing, other than skill performance exams.

None	Exams 0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation, teamwork	Other Category 10 - 30%

Representative Textbooks and Materials:
The Associated Press (AP) Style Book. The Associated Press: current year

The Student Newspaper Survival Guide. Kanigel, Rahele. Blackwell Publishing Professional: 2006