

CATALOG INFORMATION

Dept and Nbr: SPCH 1A            Title: INTRO TO SPCH  
Full Title: Introduction to Speech  
Last Reviewed: 3/11/2024

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	1	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable  
Grading:            Grade or P/NP  
Repeatability:    00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly:

**Catalog Description:**  
The study of public speaking. Improves student's ability to prepare, organize and deliver a speech and to evaluate critically various forms of communication.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for Engl 1A.

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: The study of public speaking. Improves student's ability to prepare, organize and deliver a speech and to evaluate critically various forms of communication. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended: Eligibility for Engl 1A.  
Limits on Enrollment:  
Transfer Credit: CSU;UC. (CAN SPCH4)  
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b> B	Communication and Analytical Thinking	Effective: Fall 1981	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b> A1	Oral Communication	Effective: Fall 1981	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b> 1C	Oral Communication	Effective: Fall 1981	Inactive:
<b>CSU Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:
<b>UC Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:

### **CID:**

CID Descriptor: COMM 110      Public Speaking  
SRJC Equivalent Course(s):      COMM1

### **Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon completion of this course students will be able to:

1. Identify the elements of a communication situation.
2. Perform preliminary audience analysis.
3. Select appropriate subject matter.
4. Gather and select appropriate materials.
5. Organize material into appropriate structural pattern for oral presentations.
6. Encode thoughts into appropriate verbal and non-verbal transmissions.
7. Rehearse the oral presentation of speeches.
8. Present speech(es) in person to a live audience.
9. Listen, evaluate and critique oral presentations.
10. Incorporate presentational aids into a speech.
11. Manage communication apprehension.
12. Recognize persuasive appeals.
13. Demonstrate an understanding of the basic terminology, concepts, and theories in communication.

### **Topics and Scope:**

1. Introduction to the course.
  - A. History, theory, significance and concepts of communication.
  - B. Managing communication apprehension.
2. Initial skill assessment.
3. Presentational skills.
  - A. Audience analysis.
  - B. Organizational patterns.

- C. Delivery techniques.
- 4. Research, selection, and use of supporting material.
  - A. Library and electronic research techniques.
  - B. Evaluation of evidence.
  - C. Use of non-published sources.
  - D. Preparation of appropriate presentational aids.
- 5. Critical listening to and evaluation of live, in-class student presentations.
  - A. Application of logic in the evaluation of argument.
  - B. Recognition of motivational and emotional appeals.
  - C. Evaluation of source credibility.
- 6. Synthesis of previously developed skills in oral presentations.

### **Assignment:**

- 1. Oral presentations/speech opportunities. Five speaking assignments (as required by the State Chancellor's Office) of graduated difficulty, which must include an informative speech and a persuasive speech and instructor choice of at least three of the following:
  - A. An "icebreaker" speech.
  - B. Expository speech(es).
  - C. Narrative speech(es).
  - D. Speech to a hostile audience.
  - E. Demonstration speech(es).
  - F. Persuasive speech(es).
  - G. Oral report(s).
  - H. Impromptu speech(es).
  - I. Special occasion speech(es).
  - J. Philosophical/point of view speech(es).
  - K. Report(s) on selected subject(s).
- 2. Written work:
  - A. Written examinations of various types and numbers are given.
  - B. Outlines.
  - C. Quizzes.
  - D. Short selected topic papers.
  - E. Graded critiques.
  - F. Written homework.
- 3. Experiential exercises.
- 4. Observing presentations of appropriate audio visual material.

### **Methods of Evaluation/Basis of Grade:**

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term papers, Sp. outlines, evals, written homework, topic paper
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Writing 15 - 30%
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**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances

Skill Demonstrations  
45 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion, Essay exams.

Exams  
15 - 35%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation, experiential exercises, attendance.

Other Category  
5 - 10%

### **Representative Textbooks and Materials:**

The Art of Public Speaking, Media Enhanced Edition, Lucas, McGraw-Hill, 7th edition, c. 2001

Between One & Many, Brydon & Scott, McGraw-Hill, 4th ed., c. 2003

Public Speaking, Osborn & Osborn, Houghton-Mifflin, 6th ed., c. 2003

Public Speaking CD-Rom with Jess Alberts, Allen and West, Thinkwell, 1st ed., c. 2002

Public Speaking, an Audience Centered Approach, Beebe & Beebe, Allyn Bacon, c. 2003

The Video Workshop for Public Speaking Student Guide with CD-Rom, Van, Allyn Bacon, c. 2003