

FASH 50 Course Outline as of Fall 1997**CATALOG INFORMATION**

Dept and Nbr: FASH 50 Title: FASHION CAREERS

Full Title: Fashion Careers

Last Reviewed: 3/31/2014

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	17.5	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: FASHN 50

Catalog Description:

A basic study of the world of fashion merchandising: the economies, sociological and psychological factors affecting fashion merchandise. Exploration of career opportunities and requirements will be covered to help prepare students for employment in the field of fashion.

Prerequisites/Corequisites:**Recommended Preparation:****Limits on Enrollment:****Schedule of Classes Information:**

Description: Preparation for entry level jobs in the fashion industry, such as assistant buyer, merchandise trainee and other fashion related jobs. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment:

Transfer Credit: CSU;

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area			Effective:	Inactive:
CSU GE:	Transfer Area			Effective:	Inactive:
IGETC:	Transfer Area			Effective:	Inactive:
CSU Transfer:	Transferable	Effective:	Fall 1981	Inactive:	Fall 2014
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

The students will be able to:

1. Define "fashion" as well as other terms specifically related to the fashion industry.
2. Examine the historical background and fashion industry and its influences today.
3. Identify all segments of the fashion industry.
4. Define and recognize the variety of job categories available and job responsibilities in the fashion industry.
5. Prepare a resume and paper on interview techniques and conduct.

Topics and Scope:

1. Dynamics of fashion.
 - A. The nature, environment, movement, leaders, and business of fashion.
2. Producers of fashion.
 - A. Textiles, leather and fir, womens, childrens, mens, accessories, intimate apparel, and cosmetics producers.
3. Markets for fashion.
 - A. Domestic and foreign markets.
4. Merchandising of fashion.
 - A. Retailing, trends, and auxiliary services.
5. Choosing a career in fashion.
 - A. Getting a job, interviews, resume, dress and behavior.

Assignment:

The students will:

1. Read text and answer assigned questions.
2. Do a special fashion report at end of each unit of study.

3. Do field work in retail shopping malls and stores and unit evaluations on observations.
4. Have the choice of a book report or a selected topic as a term paper.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written homework, Reading reports, Term papers

Writing
20 - 40%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework problems, Field work, Quizzes, Exams

Problem solving
10 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work

Skill Demonstrations
10 - 30%

Exams: All forms of formal testing, other than skill performance exams.

True/false

Exams
30 - 50%

Other: Includes any assessment tools that do not logically fit into the above categories.

CLASS PARTICIPATION

Other Category
5 - 15%

Representative Textbooks and Materials:

FASHION MERCHANDISING by Stone, 5th ed.