COMM 1 Course Outline as of Spring 2019

CATALOG INFORMATION

Dept and Nbr: COMM 1   Title: INTRO TO PUBLIC SPEAKING
Full Title: Introduction to Public Speaking
Last Reviewed: 3/11/2024

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00   Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly: SPCH 1A

Catalog Description:
The study of public speaking. Improves the student's ability to prepare and deliver a public speech. Improves the student's ability to critically evaluate various forms of communication.

Prerequisites/Corequisites:

Recommended Preparation:
Eligibility for ENGL 1A

Limits on Enrollment:

Schedule of Classes Information:
Description: The study of public speaking. Improves the student's ability to prepare and deliver a public speech. Improves the student's ability to critically evaluate various forms of communication. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended: Eligibility for ENGL 1A
Limits on Enrollment:
Transfer Credit: CSU;UC.

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**		Effective:	Inactive:
	B	Communication and Analytical Thinking	Fall 1981	
CSU GE:	**Transfer Area**		Effective:	Inactive:
	A1	Oral Communication	Fall 1981	
IGETC:	**Transfer Area**		Effective:	Inactive:
	1C	Oral Communication	Fall 1981	

CSU Transfer: Transferable   Effective: Fall 1981   Inactive:

UC Transfer: Transferable   Effective: Fall 1981   Inactive:

CID:
CID Descriptor: COMM 110   Public Speaking
SRJC Equivalent Course(s):   COMM1

Certificate/Major Applicable:
Both Certificate and Major Applicable

COURSE CONTENT

Student Learning Outcomes:
At the conclusion of this course, the student should be able to:
1. Effectively prepare and present public speeches to a live audience using contemporary technology when appropriate.
2. Demonstrate active listening skills.
3. Critically evaluate various forms of communication.

Objectives:
Upon successful completion of this course, students will be able to:
1. Identify the elements of a communication situation.
2. Conduct audience analysis.
3. Select appropriate subject matter.
4. Gather, select and orally cite qualified supporting materials.
5. Organize material into effective structural patterns for oral presentations.
6. Choose appropriate verbal and nonverbal messages.
7. Rehearse the oral presentation of speeches.
8. Present speech(es) in person to a live audience.
9. Actively listen to and evaluate oral presentations.
10. Incorporate presentational aids into a speech.
11. Exhibit an understanding of the use of modern presentation technology.
12. Manage nervousness related to public speaking.
13. Recognize persuasive appeals.
14. Demonstrate an understanding of the basic terminology, concepts, and theories of communication.
15. Critically listen to, analyze and incorporate into future presentations written and oral feedback provided by the instructor and fellow students.

Topics and Scope:

I. Introduction to Public Speaking as a Communication Process
    A. Elements of the communication process
    B. Managing communication apprehension
II. Types of Public Speaking
    A. Informative
    B. Persuasive
    C. Entertainment
    D. Other (e.g. special occasion)
III. Speech Preparation Skills
    A. Audience analysis
    B. Research skills
        1. library and electronic research techniques
        2. evaluation of supporting materials
    C. Speech organization
    D. Style
    E. Modes of delivery
IV. Presentation Skills
    A. Practice skills
    B. Delivery
        1. vocal qualities
        2. body language
    C. Presentational aids
    D. Oral citation of sources
V. Critical Listening to and Evaluation of Live, In-Class Student Presentations and Various
    Other Forms of Communication (e.g. famous public speeches, political rhetoric and
    advertising)
    A. Evaluation of source credibility
    B. Evaluation of emotional appeals
    C. Evaluation of logical appeals

Assignment:

I. A minimum of five public speaking assignments of varied difficulty, which must include
extemporaneous delivery of an informative speech and a persuasive speech, as well as three or
more from the following options:
    A. An "icebreaker" speech
    B. Narrative speech
    C. Demonstration speech
    D. Informative speech
    E. Philosophical/point of view speech
    F. Impromptu speech
    G. Persuasive speech
    H. Interview question speech
    I. Ceremonial speech
    J. Speech to entertain
II. Assigned reading will consist of an average of 20-35 pages/week.
III. Written work will include 1,500-2,000 words:
    A. Written assignments will include 2-5 speech outlines.
    B. Written assignments may include:

      1. critiques
      2. written reports and response papers on selected topics
IV. Exams (2 - 20)
V. Other assignments may include:
   A. Observing presentations of appropriate audio visual material
   B. Experiential exercises
   C. Oral critiques
   D. Oral interpretation of literature

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Speech outlines, speech evaluations, written reports, response papers, topic papers.	Writing 15 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None	Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Public speeches, oral presentations, presentation critiques.	Skill Demonstrations 45 - 60%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion, Essay exams.	Exams 15 - 35%

Other: Includes any assessment tools that do not logically fit into the above categories.

Class participation, experiential exercises, attendance.	Other Category 5 - 10%

Representative Textbooks and Materials:
Public Speaking: Strategies for Success. 8th ed. Zarefsky. David. Pearson. 2016
The Art of Public Speaking, Media Enhanced Edition. 12th ed. Lucas, Stephen. McGraw-Hill. 2014
A Concise Public Speaking Handbook. 4th ed. Beebe, Steven and Beebe, Susan. Pearson. 2014
Speak Up!: An Illustrated Guide to Public Speaking. 3rd ed. Fraleigh, Douglas and Tuman, Joseph. Bedford/St. Martins. 2014
Inviting Transformation: Presentational Speaking for a Changing World. 3rd ed. Foss, Sonja and Foss, Karen. Waveland Press. 2011 (classic)