BMG 85.1 Course Outline as of Fall 2018

CATALOG INFORMATION

Dept and Nbr: BMG 85.1   Title: PRE-BUS FUNDAMENTAL
Full Title: Pre-Business Fundamentals
Last Reviewed: 4/2/2012

Units			Course Hours per Week		Nbr of Weeks	Course Hours Total		
Maximum	1.00		Lecture Scheduled	1.00	17.5	Lecture Scheduled		17.50
Minimum	1.00		Lab Scheduled	0	6	Lab Scheduled		0
			Contact DHR	0		Contact DHR		0
			Contact Total	1.00		Contact Total		17.50
			Non-contact DHR	0		Non-contact DHR		0

Total Out of Class Hours: 35.00   Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable
Grading: Grade or P/NP
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:
Formerly: BMG 85A

Catalog Description:
This course assists students in making the decision to enter the field of small business. Covers strategic planning, how to start a small business from conception, buy a franchise or small business, or inherit a business. Introduction to the need for planning and initial financial considerations.

Prerequisites/Corequisites:

Recommended Preparation:
Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Schedule of Classes Information:
Description: This course assists students in making the decision to enter the field of small business. Covers strategic planning, how to start a small business from conception, buy a franchise or small business, or inherit a business. Introduction to the need for planning and initial financial considerations. (Grade or P/NP)
Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100
Limits on Enrollment:
Transfer Credit:
Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	**Area**	Effective:	Inactive:
CSU GE:	**Transfer Area**	Effective:	Inactive:
IGETC:	**Transfer Area**	Effective:	Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:
Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:
Upon completion of this course, students will be able to:
1. Analyze the requirements needed for success in a small business.
2. Design a strategic plan based on a business type.
3. Describe the impact of financial considerations in a small business.

Topics and Scope:

1. Small business types
    a. From conception (start ups)
    b. Buying an existing business
    c. Buying a franchise
    d. Inheriting a family business
2. Evaluating financial needs
    a. Start-up costs
    b. Break-even analysis
    c. Profit and loss
3. Business entities
    a. To manage risk
    b. Tax management
4. Legal entities
    a. Partnerships
        1) General
        2) Limited
    b. Corporations
        1) S-Corporation (sub Chapter S of IRS Code)
        2) C-Corporation (sub Chapter C of IRS Code)
    c. Limited Liability Companies

Assignment:

1. Reading of 5 to 15 pages per week
2. Weekly financial risk, tax, and legal assessment exercises
3. Written strategic plan (5-10 pages)
4. Topical discussions in class
3. Essay-based final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Strategic plan	Writing 10 - 15%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Assessment exercises	Problem solving 50 - 60%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None	Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

Final exam of essay questions	Exams 30 - 40%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation	Other Category 0 - 10%

Representative Textbooks and Materials:
Instructor prepared materials