

MEDIA 79B Course Outline as of Fall 2012**CATALOG INFORMATION**

Dept and Nbr: MEDIA 79B Title: ADV TV PRODUCTION

Full Title: Advanced Television Production

Last Reviewed: 2/24/1997

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	2	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 08 - May Be Taken for a Total of 6 Units

Also Listed As:

Formerly:

Catalog Description:

Advanced production class which emphasizes the technical/theoretical aspects of television production in the field and in the studio.

Prerequisites/Corequisites:

Completion of Media 79A or equivalent.

Recommended Preparation:**Limits on Enrollment:****Schedule of Classes Information:**

Description: The technical/theoretical aspects of television production in the field & in the studio. (Grade or P/NP)

Prerequisites/Corequisites: Completion of Media 79A or equivalent.

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: May Be Taken for a Total of 6 Units

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer:		Effective:	Inactive:
UC Transfer:		Effective:	Inactive:

CID:

Certificate/Major Applicable:

Not Certificate/Major Applicable

COURSE CONTENT

Outcomes and Objectives:

By the end of the semester, students will have rudimentary skills in the following:

1. Writing in the split format (A/V) script style.
2. Preparing shot lists from scripts.
3. Directing in the field from scripts and shot lists.
4. Advanced editing post-production techniques.
5. Advanced studio effects for production/post-production.
6. Technical background for video signal manipulation.

Students will fulfill the following requirements:

1. Prepare 3 split format scripts - 1) :30 commercial, 2) 3:00 interview/informative piece, 3) 3:00-5:00 Dramatic or other piece.
2. Assist in all duties required of field or studio production.
3. Students will edit 1) :30 second commercial.
4. Assist in the editing of another longer piece.
5. Students will complete a minimum of three tutorial exercises on the Video Toaster hardware/software.
6. Students will demonstrate the ability to perform A/X dissolves during an editing assignment.
7. Students will demonstrate the use of Logo capturing and manipulation for an assignment.

Topics and Scope:

1. Introduction to split format (A/V) script style.
 - A. Preparation of three scripts.
2. Introduction to Computer Hardware/Software.
 - A. Amiga Operating System Introduction.
 - B. Video Toaster Operation.
 - C. Editing configuration using the Toaster.
3. Editing consoles.

- A. Equipment operation.
- B. Patching.
- C. Signal monitoring.
- 4. Advanced studio operations.
 - A. Chromakey operation.
 - B. Effects buss extension.
 - C. Time base correction/control.
- 5. Advanced editing techniques.
 - A. A/X rolls with the Video Toaster.
 - B. Chroma manipulation with Toaster.
- 6. Aesthetics of production.
 - A. Pictorial considerations.
 - B. Continuity.
 - C. Graphics.
 - D. Audio.

Assignment:

- 1. Reading from textbook and handbook.
- 2. Preparation of scripts.
- 3. Directorial projects.
- 4. Editing project.
- 5. Tutorials and exercises.
- 6. Crew participation / assignments for productions.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

SCRIPT WRITING

Writing
20 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving
15 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work, Performance exams

Skill Demonstrations
20 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

CLASS PARTICIPATION AND PROJECT EVALUATION.

Other Category
20 - 30%

Representative Textbooks and Materials:

VIDEO FIELD PRODUCTION by R. Whittaker; Mayfield Pubs., 1989

MEDIA 79B HANDBOOK by J. Helmer.

SIGHT, SOUND, MOTION by Zettl, 2nd ed.; Internat'l Thomson, 1990