

MEDIA 79A Course Outline as of Spring 2012**CATALOG INFORMATION**

Dept and Nbr: MEDIA 79A Title: TV PRODUCTION WKSHP

Full Title: Television Production Workshop

Last Reviewed: 1/27/1997

Units	Course Hours per Week		Nbr of Weeks		Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	3	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

Catalog Description:

Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production.

Prerequisites/Corequisites:**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100.

Limits on Enrollment:**Schedule of Classes Information:**

Description: Basic television production techniques with practice in the use of cameras, recording devices, lighting instruments, audio gathering/mixing tools, editing equipment and preproduction practices for both multiple camera studio and single camera field production.
(Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100.

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: **Area** Effective: Inactive:

CSU GE: **Transfer Area** Effective: Inactive:

IGETC: **Transfer Area** Effective: Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Not Certificate/Major Applicable

COURSE CONTENT

Outcomes and Objectives:

By the end of the semester, students will have rudimentary skills in the operation of the following equipment:

1. Studio cameras.
2. Field cameras/camcorders.
3. Production switcher.
4. Portable VCR (Camcorder).
5. Industrial format Hi-8 and U-Matic editing decks and controllers.
6. 4-6 input audio mixer.
7. Audio cart deck.
8. Various character generation hardware/software.

Students will perform the following duties for at least three studio projects:

1. Direct a :30-2:00 minute dramatic or informative production.
2. Perform duties of a technical director.
3. Perform entry and operation duties of a character generator operator.
4. Set-up and control microphone and audio operations. (audio operator)
5. Provide studio floor supervision and communication as floor manager.
6. Operate studio cameras.
7. Perform in front of cameras with provided scripts.
8. Prepare storyboards and shot lists.

Students will also be required to do the following in conjunction with field projects:

1. Direct one field project.
2. Set-up and operate field camera.
3. Set-up and operate field VCR/Camcorder for audio and video.
4. Perform duties as microphone boom operator.

5. Perform production assistant duties.
6. Review, log and edit one short field piece.

Topics and Scope:

1. Introduction to television production.
 - A. Discipline and technique differentiation.
 - B. Cooperative nature of production.
 - C. Styles of production.
2. Technical Background.
 - A. Audio systems.
 - B. Video systems.
 - C. Camera and lenses.
 - D. Video recorders.
 - E. Lighting.
3. Equipment Operation.
 - A. Production switchers and ancilliary equipment.
 - B. Cameras, controls and mounts.
 - C. Audio consoles and related playback devices.
 - D. Specialized video equipment (character generators, waveform and vectorscopes, monitors, camera control units, etc.)
4. Aesthetics of production.
 - A. Pictorial considerations.
 - B. Continuity.
 - C. Graphics.
5. Application of theory.
 - A. Directing a studio/field project.
 1. previsualization (storyboarding)
 2. practicum
 - B. Operation of equipment for production.
 - C. Communication/work flow of production process.
 1. floor manager
 2. director's instructions
6. Editing.
 - A. Process theory.
 - B. Equipment operation.
 - C. Practicum.

Assignment:

1. Reading from textbook and handbook.
2. Preparation of storyboards.
3. Directorial projects.
4. Editing projects.
5. Final group project.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Writing
0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving
20 - 30%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work

Skill Demonstrations
20 - 30%

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams
20 - 30%

Other: Includes any assessment tools that do not logically fit into the above categories.

ATTENDANCE, CLASS PARTICIPATION, TEACHER OBSERVATION

Other Category
20 - 30%

Representative Textbooks and Materials:

TELEVISION PRODUCTION by Burrows, Wood, and Gross, 6th ed., Brown & Benchmark, 1995

VIDEO BASICS by Zettl; Internat'l Thomson, 1995

Media 79A Handbook by Helmer