### **APGR 70** Course Outline as of Spring 2011

# **CATALOG INFORMATION**

Dept and Nbr: APGR 70 Title: CREATING PORTFOLIO Full Title: Creating the Professional Portfolio Last Reviewed: 2/11/2002

| Units   |      | Course Hours per Week |      | Nbr of Weeks | <b>Course Hours Total</b> |       |
|---------|------|-----------------------|------|--------------|---------------------------|-------|
| Maximum | 1.50 | Lecture Scheduled     | 2.50 | 8            | Lecture Scheduled         | 20.00 |
| Minimum | 1.50 | Lab Scheduled         | 1.50 | 8            | Lab Scheduled             | 12.00 |
|         |      | Contact DHR           | 0    |              | Contact DHR               | 0     |
|         |      | Contact Total         | 4.00 |              | Contact Total             | 32.00 |
|         |      | Non-contact DHR       | 0    |              | Non-contact DHR           | 0     |

Total Out of Class Hours: 40.00

Total Student Learning Hours: 72.00

| Title 5 Category: | AA Degree Applicable                          |
|-------------------|---|
| Grading:          | Grade Only                                    |
| Repeatability:    | 00 - Two Repeats if Grade was D, F, NC, or NP |
| Also Listed As:   |   |
| Formerly:         |   |

### **Catalog Description:**

A course designed to prepare the student for portfolio presentations. The student will learn skills needed to create a professional quality portfolio, slide sheet, and digital portfolio.

### **Prerequisites/Corequisites:**

### **Recommended Preparation:**

A body of 10-15 pieces of work completed for portfolio development.

# Limits on Enrollment:

# Schedule of Classes Information:

Description: A course designed to prepare the student for portfolio presentations. The student will develop a professional quality portfolio, slide sheet, and digital portfolio. (Grade Only) Prerequisites/Corequisites: Recommended: A body of 10-15 pieces of work completed for portfolio development. Limits on Enrollment: Transfer Credit: Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

| AS Degree:<br>CSU GE: | Area<br>Transfer Area | Effective:<br>Effective: | Inactive:<br>Inactive: |
|-----------------------|-----------------------|--------------------------|------------------------|
| <b>IGETC:</b>         | Transfer Area         | Effective:               | Inactive:              |
| CSU Transfer          | Effective:            | Inactive:                |                        |
| UC Transfer:          | Effective:            | Inactive:                |                        |

## CID:

## **Certificate/Major Applicable:**

Certificate Applicable Course

# **COURSE CONTENT**

#### **Outcomes and Objectives:**

The student will:

- 1. Produce a portfolio exhibiting at least 15 quality graphic design pieces.
- 2. Shoot slides of their work and develop a quality slide sheet.
- 3. Develop a self-promotion piece.
- 4. Demonstrate their portfolio interviewing skills by participating in a videotaped mock interview with the instructor.
- 5. Produce an online portfolio.

# **Topics and Scope:**

- 1. Introduction to Portfolio Design
- 2. Portfolio Products Available
- 3. Portfolio Organization
- 4. Choosing Your Work
- 5. Creating New Pieces from Existing Work
- 6. Page Presentation Techniques
- 7. Shooting and scanning slides of your work
- 8. Creating Effective Self-Promotion Pieces
- 9. Creating the Digital Portfolio
- 10. Informational Interviewing
- 11. Portfolio Presentation Skills
- 12. Alternative Portfolio Designs
- 13. Portfolio Workshop: Analyzing Portfolios
- 14. Presentations: The Test

### Assignment:

- 1. Produce a slide sheet representing design projects
- 2. Complete and present a portfolio

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Exams, PROJECTS

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

PROJECTS

**Exams:** All forms of formal testing, other than skill performance exams.

Completion, PORTFOLIO

**Other:** Includes any assessment tools that do not logically fit into the above categories.

None

#### **Representative Textbooks and Materials:**

Designing Creative Portfolios, Gregg Berryman 1994 and instructor provided materials.

| 0 - 0%                           |  |
|----------------------------------|--|
|                                  |  |
| Problem solving<br>30 - 40%      |  |
|                                  |  |
| Skill Demonstrations<br>30 - 40% |  |
|                                  |  |
| Exams<br>20 - 30%                |  |
|                                  |  |

Writing

| Other Category |  |
|----------------|--|
| 0 - 0%         |  |