BMG 85.10 Course Outline as of Fall 2001

CATALOG INFORMATION

Dept and Nbr: BMG 85.10 Title: ETHICAL ISSUES FOR SMBUS

Full Title: Ethical Issues For Small Business

Last Reviewed: 9/12/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	0.50	Lecture Scheduled	8.00	2	Lecture Scheduled	16.00
Minimum	0.50	Lab Scheduled	0	1	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	8.00		Contact Total	16.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 32.00 Total Student Learning Hours: 48.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: BMG 88.10

Catalog Description:

Investigate the ethical issues surrounding current business practices. Examine the reasons certain business practices have been adopted by companies in the United States.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: Investigate the ethical issues surrounding current business practices. Examine the reasons certain business practices have been adopted by companies in the United States. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended:

Limits on Enrollment: Transfer Credit: CSU; Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Transferable Effective: Spring 1998 Inactive: Fall 2018

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

The student will:

- 1. Analyze the ethical issues surrounding current business practice.
- 2. Determine personal stand on moral and ethical issues presented.
- 3. Differentiate between the letter of the law and the spirit of the law.
- 4. Distinguish between the concepts of justice and fairness.
- 5. Analyze the sources and uses of power in business practice.
- 6. Examine the issue of profitability, as it relates to moral and ethical issues.
- 7. Determine individual limits and conclusions to moral and ethical issues.
- 8. Prepare solutions to moral and ethical dilemmas facing companies.

Topics and Scope:

The instructor will:

- 1. Present typical ethical issues facing business owners in the 21st century.
- 2. Present current examples of legal considerations faced by businesses.
- 3. Examine models of power and how they relate to current business practice.
- 4. Using examples of real businesses, compare and contrast the concepts of profitability and morality.
- 5. Evaluate case studies using real businesses where decisions resulted in ethical conflicts.
- 6. Discuss various solutions to the moral and ethical dilemmas facing businesses.

Assignment:

The students will make a written evaluation of a relevant case study.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments are more appropriate for this course.

Writing 0 - 0%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Analyze case studies

Problem solving 55 - 70%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations 0 - 0%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams 0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Experiential exercises

Other Category 35 - 40%

Representative Textbooks and Materials:

The instructor will provide current course materials.