BAD 53 Course Outline as of Fall 2002

CATALOG INFORMATION

Dept and Nbr: BAD 53Title: BUS PROB/SPRDSHEETSFull Title: Introduction to Solving Business Problems w/SpreadsheetsLast Reviewed: 9/14/2020

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	2.00	17	Lecture Scheduled	34.00
Minimum	1.50	Lab Scheduled	0	2	Lab Scheduled	0
		Contact DHR	3.50		Contact DHR	59.50
		Contact Total	5.50		Contact Total	93.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 68.00

Total Student Learning Hours: 161.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade or P/NP
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	

Catalog Description:

This course is designed to introduce the student to the use of computer spreadsheet programs in solving business problems and improving the decision-making process. They will learn to create models applicable to the functional areas of finance and accounting, sales and marketing, management and human resources. In the process, a broad range of spreadsheet skills will be developed. Previous experience with computer spreadsheets is not required.

Prerequisites/Corequisites:

Recommended Preparation:

Eligibility for ENGL 100 or ESL 100.

Limits on Enrollment:

Schedule of Classes Information:

Description: This course is designed to introduce the student to the use of computer spreadsheet programs in solving business problems and improving decision- making skills. (Grade or P/NP) Prerequisites/Corequisites: Recommended: Eligibility for ENGL 100 or ESL 100.

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area CSU GE: Transfer Area			Effective: Effective:	Inactive: Inactive:	
IGETC:	Transfer Area			Effective:	Inactive:
CSU Transfer: Transferable		Effective:	Spring 1992	Inactive:	
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

- A successful student in BAD 53 will be able to:
- 1. formulate business problem solving strategies.
- 2. create models that analyze alternative choices.
- 3. design professional quality spreadsheets.
- 4. analyze quantitative data.
- 5. create models that utilize spreadsheet functions.
- 6. construct charts and graphs.
- 7. design and construct spreadsheet based reports.

Topics and Scope:

Lecture and discussion material:

- 1. business problem solving strategies and processes
- 2. features and elements of spreadsheet programs
- 3. basic spreadsheet operations
- 4. analyzing alternatives through the creation of data tables
- 5. formatting to maximize effective organization
- 6. projecting cash flows through the use of formulas and variables
- 7. copying data and formulas
- 8. vertical and horizontal analysis of financial statements and other performance data
- 9. built-in spreadsheet functions
- a. logic functions
- b. selective data manipulation
- 10. function driven report models
- 11. utilizing financial function to calculate loan amortization and annuity tables
- 12. "what if" and goal seek operations

- 13. displaying data with charts and trendlines
- 14. graphic embellishments
- 15. spreadsheet database features and capabilities

Assignment:

Assignments for BAD 53 will include homework in the form of the creation of spreadsheets (averaging 1-2 per week), completion of an individual project, and may include specific reading and study assignments.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments and skill demonstrations are more appropriate for this course.

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

COMPUTER-BASED PROBLEM DEMONS.

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

CREATION OF SPREADSHEETS

Exams: All forms of formal testing, other than skill performance exams.

Multiple choice, True/false

Other: Includes any assessment tools that do not logically fit into the above categories.

PARTICIPATION

Representative Textbooks and Materials:

RUNNING MICROSOFT EXCEL 2000: Dodge and Stinson, 1999, 1st edition, Microsoft Press

Writing 0 - 0%	

Problem solving 35 - 60%

Skill Demonstrations	
5 - 50%	

Exams 5 - 30%

Other Category 5 - 10%