

CATALOG INFORMATION

Dept and Nbr: FASH 52

Title: FASHION DISPLAY

Full Title: Fashion Display

Last Reviewed: 10/3/2005

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	2.00	Lecture Scheduled	1.50	17.5	Lecture Scheduled	26.25
Minimum	2.00	Lab Scheduled	1.50	17.5	Lab Scheduled	26.25
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 52.50

Total Student Learning Hours: 105.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 05 - May Be Taken for a Total of 4 Units

Also Listed As:

Formerly: FASHN 52

Catalog Description:
The study of how fashion shows sell merchandise. Students will learn how to plan all aspects of the show including the staging, lighting, music, models, modeling, writing commentary and rehearsals. Students will produce a full scale fashion show.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:
Description: The study of how fashion shows sell merchandise. Students will plan & produce a full-scale fashion show. (Grade or P/NP)
Prerequisites/Corequisites:
Recommended:
Limits on Enrollment:
Transfer Credit:

Repeatability: May Be Taken for a Total of 4 Units

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree:	Area	Effective:	Inactive:
CSU GE:	Transfer Area	Effective:	Inactive:

IGETC:	Transfer Area	Effective:	Inactive:
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CSU Transfer:	Effective:	Inactive:
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UC Transfer:	Effective:	Inactive:
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CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

The students will be able to:

1. Produce a full-scale fashion show.
2. Describe the various types of fashion shows and how to achieve perfection in the many facets of a fashion show.
3. Demonstrate how to plan and organize a professional fashion show.
4. Identify what constitutes the fashion show staff and describe each staff member's job description.
5. Demonstrate the ability and proper handling of the merchandise for fashion shows.
6. Develop modeling techniques.
7. Analyze the extras that make a fashion show a success.
8. Review the history of fashion shows.
9. Evaluation of fashion show production.

Topics and Scope:

1. History of fashion shows.
2. Types of fashion shows and what they accomplish.
3. Planning a compatible show and audience.
4. Selecting the place.
5. How to organize the show.
6. Dressing room and staff.
7. Taking care of merchandise.
8. Commentators and commentary.
9. Procedures for producing a fashion show.
10. Fashion staff and their sales.
11. Equipment for fitting room.

Assignment:

1. Term paper - Own fashion show.
2. Window displays in Garcia Hall.
3. Field trip - to various stores.
4. Planning and implementation of a fashion show.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term papers

Writing
10 - 30%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work

Problem solving
20 - 50%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances

Skill Demonstrations
30 - 40%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams
0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

CLASS PARTICIPATION, INTERACTION WORKING WITH OTHER STUDENTS, RELIABILITY AND INITIATIVE.

Other Category
5 - 20%

Representative Textbooks and Materials: