ADLTED 752 Course Outline as of Fall 2024

CATALOG INFORMATION

Dept and Nbr: ADLTED 752 Title: SMALL BUS FINANCE Full Title: Small Business Financing Last Reviewed: 2/7/2022

Units		Course Hours per Week	i N	Nbr of Weeks	Course Hours Total	
Maximum	0	Lecture Scheduled	0	12	Lecture Scheduled	0
Minimum	0	Lab Scheduled	2.00	6	Lab Scheduled	24.00
		Contact DHR	0		Contact DHR	0
		Contact Total	2.00		Contact Total	24.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 0.00

Total Student Learning Hours: 24.00

Title 5 Category:	Non-Credit
Grading:	Non-Credit Course
Repeatability:	27 - Exempt From Repeat Provisions
Also Listed As:	
Formerly:	

Catalog Description:

In this second course in a 3-course series, students will learn about the financial aspects of operating a small business. Students will analyze and apply topics in credit and personal budgeting, financial record-keeping, managing cash flow, banking, choosing an adequate record-keeping system, and financing to small business operations.

Prerequisites/Corequisites:

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: In this second course in a 3-course series, students will learn about the financial aspects of operating a small business. Students will analyze and apply topics in credit and personal budgeting, financial record-keeping, managing cash flow, banking, choosing an adequate record-keeping system, and financing to small business operations. (Non-Credit Course)

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: CSU GE:	Area Transfer Area	Effective: Effective:	Inactive: Inactive:
IGETC:	Transfer Area	Effective:	Inactive:
CSU Transfer	: Effective:	Inactive:	
UC Transfer:	Effective:	Inactive:	

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

- 1. Describe best practices in financial management for small businesses.
- 2. Evaluate sources for capital financing.

Objectives:

At the conclusion of this course, the student should be able to:

- 1. Describe financial considerations for starting a small business
- 2. Project income and expense for forecasting purposes in a small business
- 3. Evaluate various business record-keeping systems
- 4. Identify financial documents to make business decisions
- 5. Identify cash flow mechanisms
- 6. List sources for start-up capital

Topics and Scope:

- I. Personal Budgeting and Credit
 - A. Personal spending plan/budget that estimates income and expenses
 - B. Ways to increase income and decrease expenses
 - C. Financial goals
 - D. Credit and why it is important
 - E. Credit report and credit scoring
 - F. Good vs. bad credit
 - G. Ways to build and repair credit history

II. Cash Flow Management

- A. The cash flow cycle
- B. Cash flow projections

- C. Using cash flow as a management tool
- D. Financial statements
- III. Keeping Books and Records
 - A. Developing a professional mindset
 - B. Accounting basics
 - C. Business ownership and tax forms
 - D. Getting professional help
- IV. Introduction to Software for Record-keeping
 - A. Microsoft Excel
 - B. QuickBooks
- V. Financing Options
 - A. Money sources
 - B. Preparing to seek financing
 - C. Credit and collections

Assignment:

Group exercises, handouts, presentations and projects including topics on:

- 1. Personal budgeting
- 2. Managing credit
- 3. Cash flow projection
- 4. Record-keeping checklist
- 5. Business forms
- 6. Sources and uses of financing
- 7. Credit and collections

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None

Writing	
winning	
0 - 0%	
0 - 0 /0	

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Group exercises, handouts, presentations, and projects

Exams: All forms of formal testing, other than skill performance exams.

Skill Demonstrations 65 - 100%

Exams

0 - 0%

Problem solving

0 - 0%

None

Attendance and participation

Representative Textbooks and Materials: Instructor and department prepared materials

Other Category 0 - 35%