BAD 62 Course Outline as of Fall 2023

CATALOG INFORMATION

Dept and Nbr: BAD 62 Title: INTELLECTUAL PRPTY LAW Full Title: Intellectual Property Law Last Reviewed: 5/8/2023

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category:	AA Degree Applicable
Grading:	Grade Only
Repeatability:	00 - Two Repeats if Grade was D, F, NC, or NP
Also Listed As:	
Formerly:	PLS 61

Catalog Description:

In this course, students receive an overview of the principal types of intellectual property, such as trade secrets, patents, copyrights, and trademarks.

Prerequisites/Corequisites: Course Completion or Current Enrollment in PLS 50

Recommended Preparation:

Limits on Enrollment:

Schedule of Classes Information:

Description: In this course, students receive an overview of the principal types of intellectual property, such as trade secrets, patents, copyrights, and trademarks. (Grade Only) Prerequisites/Corequisites: Course Completion or Current Enrollment in PLS 50 Recommended: Limits on Enrollment: Transfer Credit: CSU; Repeatability: Two Repeats if Grade was D, F, NC, or NP

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: CSU GE:	Area Transfer Area	I		Effective: Effective:	Inactive: Inactive:
IGETC:	Transfer Area			Effective:	Inactive:
CSU Transfer	:Transferable	Effective:	Fall 2010	Inactive:	
UC Transfer:		Effective:		Inactive:	

CID:

Certificate/Major Applicable:

Major Applicable Course

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

- 1. Describe the major forms of intellectual property.
- 2. Recognize the requirements for protection under intellectual property law.

3. Identify the importance of preserving traditional intellectual property rights in a world of emerging technology.

Objectives:

At the conclusion of this course, the student should be able to:

1. Identify information that may be protected by intellectual property law and evaluate the best means of securing protection for such information.

- 2. Perform a basic trademark search.
- 3. Understand a simple compulsory license agreement.
- 4. Recognize infringement situations.
- 5. Recognize the requirements of a trademark application.

Topics and Scope:

- I. Overview of Intellectual Property Law
 - A. Types of intellectual property
 - B. Public policy
 - C. Intellectual property terminology
 - D. Internet domain names, publicity, and social media
- II. Foundations of Trademark Law
 - A. Purpose and function
 - B. Types of trademarks
 - C. Acquisition of trademark rights
 - D. Common law, federal registration, and state trademark rights
 - E. Trade names and business names
 - F. Protectable matter
 - G. Exclusions
 - H. United States Patent and Trademark Office (USPTO)

- I. Trademark selection and searching
- J. The trademark application
- K. Trademark calendaring
- L. Post-registration procedures
- M. Infringement and dilution
- III. Foundations of Copyright Law
 - A. Common law rights and rights under 1976 Copyright Act
 - B. The United States Copyright Office
 - C. Copyrightable material
 - D. Works of authorship
 - E. Exclusions
 - F. Compilations, collections, and derivative works
 - G. Rights afforded by copyright law
 - H. Limitations on exclusive rights
 - I. Compulsory licenses
 - J. Ownership, transfer, and duration
 - K. Works made for hire
 - L. Termination of transfers of copyright
 - M. Copyright registration
 - N. Searching copyright records
 - O. Infringement elements
 - P. Defenses and remedies
 - Q. New and international developments in copyright law
- IV. Foundations of Patent Law
 - A. Rights under federal law
 - B. Patentability
 - C. Patent searching
 - D. The patent application
 - E. Prosecuting the patent
 - F. Patent ownership and transfer
 - G. Inventions made by employees and independent contractors
 - H. Infringement, defenses, and remedies
 - I. New and international developments in patent law
- V. Trade Secrets
 - A. Determination of trade secret status
 - B. Liability for misappropriation of trade secrets
 - C. Protection available
 - D. New developments in trade secrets law
 - E. Employer-employee relationships
 - F. Defenses and remedies to misappropriation
 - G. Litigation
 - H. New and international developments in trade secret law
- I. Traditional intellectual property rights in a world of emerging technology
- VI. Unfair Competition
 - A. Misappropriation
 - B. Publicity
 - C. False advertising
 - D. Disparagement and dilution
 - E. Infringement of trade dress
 - F. International protection
- VII. Intellectual Property Audits and Due Diligence Reviews
 - A. Practical aspects

- B. Conducting the audit
- C. Post audit activities
- D. Causation
- E. Consciousness of harm
- F. Peace officer's privilege of arrest
- G. Private citizen's privilege of arrest

Assignment:

- 1. Read textbook and outside source materials
- 2. Written homework assignments based on lecture and readings
- 3. Participation in weekly discussions (in person or online) including group discussions
- questions based on intellectial properpty senarios
- 4. Legal terminology homework
- 5. Midterm(s) and final exam

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Written homework assignments based on lecture and readings.

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Legal terminology homework; group discussions questions based on intellectial properpty senarios

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Exams: All forms of formal testing, other than skill performance exams.

Midterm(s) and final exam

Other: Includes any assessment tools that do not logically fit into the above categories.

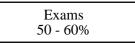
None

Representative Textbooks and Materials:

Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets for the Paralegal. 6th. Deborah Bouchoux. Delmar Cengage Learning. 2023.

	20 - 30%
	Problem solving
	20 - 30%
_	
	Skill Demonstrations
1	0 - 0%

Writing



Other Category	
0 - 0%	