### **JOUR 1L Course Outline as of Fall 2023**

# **CATALOG INFORMATION**

Dept and Nbr: JOUR 1L Title: INTRO TO JOURNALISM LAB

Full Title: Introduction to Journalism Lab

Last Reviewed: 11/14/2022

Units		Course Hours per Week	$\mathbf{N}$	br of Weeks	<b>Course Hours Total</b>	
Maximum	0.50	Lecture Scheduled	0	17.5	Lecture Scheduled	0
Minimum	0.50	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	1.50		Contact DHR	26.25
		Contact Total	1.50		Contact Total	26.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 0.00 Total Student Learning Hours: 26.25

Title 5 Category: AA Degree Applicable

**Grade Only** Grading:

00 - Two Repeats if Grade was D, F, NC, or NP Repeatability:

Also Listed As:

Formerly:

### **Catalog Description:**

A lab course in which students practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing, and applying Associated Press style.

# **Prerequisites/Corequisites:**

Concurrent Enrollment in JOUR 1

### **Recommended Preparation:**

Eligibility for ENGL 1A or equivalent

#### **Limits on Enrollment:**

#### **Schedule of Classes Information:**

Description: A lab course in which students practice Journalism 1 skills involving reporting, news gathering, news and feature writing, editing, and applying Associated Press style. (Grade

Only)

Prerequisites/Corequisites: Concurrent Enrollment in JOUR 1

Recommended: Eligibility for ENGL 1A or equivalent

Limits on Enrollment: Transfer Credit: CSU;UC. Repeatability: Two Repeats if Grade was D, F, NC, or NP

# **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

**AS Degree:** Effective: Inactive: Area CSU GE: Transfer Area Effective: Inactive:

**IGETC: Transfer Area** Inactive: Effective:

**CSU Transfer:** Transferable Effective: Fall 2016 Inactive:

**UC Transfer:** Transferable Effective: Fall 2016 Inactive:

CID:

Introduction to Reporting and Newswriting JOUR1 OR JOUR1 AND JOUR1L CID Descriptor: JOUR 110

SRJC Equivalent Course(s):

# **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

# **Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

- 1. Apply reporting and writing skills to create a portfolio of news and feature articles.
- 2. Apply lessons in objectivity, ethics, libel, and news judgment to real-life case stories.

### **Objectives:**

At the conclusion of this course, the student should be able to:

- 1. Develop story ideas, identify sources, conduct interviews, and research and write different types of news and feature articles.
- 2. Distinguish between news and feature articles in terms of lead, content, sources, and story structure.
- 3. Use copyediting skills and knowledge of AP style to edit, refine and improve articles.
- 4. Apply ethical philosophies to the evaluation of news judgments regarding use of controversial photos, conflicts of interest, withholding information and other ethical dilemmas.
- 5. Analyze libel and invasion of privacy case studies and determine potential outcomes based on knowledge of media law.

# **Topics and Scope:**

- I. Newswriting Inverted pyramid
- II. Leads
  - A. Typology and rules of leads
  - B. Writing news leads
- III. Covering a Beat
  - A. Finding story ideas
  - B. Developing and keeping sources
- IV. Sources and Research
  - A. Offline and online research
  - B. Mapping sources in articles

## V. Interviewing

- A. Interview preparation and question type
- B. Note taking and accuracy

### VI. Attribution

- A. Choosing best quotes
- B. Quote vs. paraphrase
- C. Quote punctuation

## VII. Working with Numbers

- A. Finding and using numbers in stories
- B. Data driven stories and online numbers research
- C. Means, medians, percentages

# VIII. Story Types Practice

- A. Meeting stories
- B. Speech stories
- C. Event stories
- D. News conferences
- E. Police stories

# IX. Feature Writing

- A. Feature leads and nut graphs
- B. Feature story structures (focus, hourglass, narrative)
- C. Use of fiction techniques in features
- D. Profile writing practice

### X. Editing

- A. Grammar
- B. Punctuation
- C. AP style
- D. Active vs. passive
- E. Conciseness
- F. Clarity and precision
- G. Strong verbs
- H. Transitions and story flow

#### XI. Media Law

- A. Libel case elements and defenses
- B. Finding libel in articles and analyzing cases
- C. Analyzing invasion of privacy cases

### XII. Media Ethics

- A. Recognizing ethics cases
- B. Applying the Society of Professional Journalists (SPJ) Code of Ethics
- C. Evaluating and problem-solving ethics cases

# XIII. Objectivity

- A. Recognizing bias
- B. Recognizing framing and fake news
- XIV. Media as Business
  - A. Portfolio building

# **Assignment:**

- 1. Skills-building practice and lab assignments as required
- 2. Meetings with instructor before or after major Journalism 1 assignments for editing, rewriting and proofing
- 3. Attendance and participation

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course.

Writing 0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Lab skills practice

Skill Demonstrations 60 - 80%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams 0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and classroom participation

Other Category 20 - 40%

# **Representative Textbooks and Materials:**

Instructor prepared materials

Associated Press Stylebook. 56th ed. The Associated Press. Basic Books. 2022-2024