

**AGBUS 151 Course Outline as of Fall 2022****CATALOG INFORMATION**

Dept and Nbr: AGBUS 151 Title: AGRICULTURE LEADERSHIP

Full Title: Agriculture Leadership

Last Reviewed: 2/14/2022

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade Only

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

In this course, students will study leadership theories and practices and their applications in agricultural organizations. The content is organized to provide students the skills for understanding group dynamics, leadership development, effective communication, agriculture literacy, and advocacy within private and public agriculture organizations. Students will gain practical experience through planning and participating in a number of community and outreach events in the agriculture industry.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:****Schedule of Classes Information:**

Description: In this course, students will study leadership theories and practices and their applications in agricultural organizations. The content is organized to provide students the skills for understanding group dynamics, leadership development, effective communication,

agriculture literacy, and advocacy within private and public agriculture organizations. Students will gain practical experience through planning and participating in a number of community and outreach events in the agriculture industry. (Grade Only)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU GE:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>IGETC:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU Transfer:</b>		<b>Effective:</b>	<b>Inactive:</b>
<b>UC Transfer:</b>		<b>Effective:</b>	<b>Inactive:</b>

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

**Student Learning Outcomes:**

At the conclusion of this course, the student should be able to:

1. Explain different leadership styles and their associated characteristics in agribusiness
2. Apply skills necessary to effectively plan and run business meetings in agriculture
3. Plan, implement, and evaluate a group activity or event within the local agriculture community

**Objectives:**

At the conclusion of this course, the student should be able to:

1. Plan and run business meetings in agriculture using parliamentary procedures
2. Discuss leadership theories and leadership styles
3. Develop leadership traits and communication skills, both oral and written
4. Organize, coordinate, and implement a group activity
5. Explain group dynamics and team development in organizations
6. Discuss best practices for developing leadership skills that embrace equity, diversity, and inclusion within agriculture organizations
7. Participate in activities by cooperating and working with others in a variety of agricultural business organizations
8. Plan, implement, and evaluate a community event for the agriculture industry
9. Develop and deliver agriculture-related presentations for both educational and community settings

**Topics and Scope:**

- I. Leadership
  - A. Definition of leadership
  - B. Leadership versus management
  - C. Study of behavioral/leadership theories
  - D. Leadership styles
  - E. Developing leadership traits and communication skills
- II. Developing Leaders
  - A. Models of leadership development
  - B. Importance of personal leadership development
  - C. Group leadership
- III. Leadership in Groups and Teams
  - A. Group dynamics and development
  - B. Team leadership
  - C. Managing conflict in groups
  - D. Group decision making
  - E. Evaluation of group performance
- IV. Motivation
  - A. Definition of motivation
  - B. Importance of motivation in leadership
  - C. Theories of motivation
  - D. Motivating team members
- V. Leadership, Equity, Diversity, and Inclusion in Agriculture Organizations
  - A. Organizational culture
  - B. Developing and supporting positive and trusting team culture
  - C. Leadership and diversity
    - 1. understanding and managing equity and diversity
    - 2. fostering and promoting equity, diversity, and inclusion
  - D. Leadership, Equity, Diversity, and Inclusion in agriculture organizations
  - E. Ethical behavior and leadership
- VI. Planning and Running Effective Meetings using Parliamentary Procedure
  - A. Purpose and terminology of Parliamentary Procedure
  - B. Organizational structures, constitutions, and by-laws
  - C. Developing agendas and organizing meetings
  - D. Officer and member responsibilities
  - E. Committees - functions, organization, and leadership
  - F. Running meetings using parliamentary procedures
- VII. Time management
  - A. Time management and leadership
  - B. Four levels of time management
  - C. Effective time management practices for leaders
- VIII. Event Planning, Agriculture Literacy and Outreach
  - A. Effective presentation skills
  - B. Developing promotional materials for agriculture education.
  - C. Planning and running educational outreach events
  - D. Co-sponsoring events with agriculture industry partners
  - E. Organizing/ participating in agriculture conferences/workshops
- IX. Personal Growth and Development as Related to Agribusiness
  - A. Developing a personal portfolio
  - B. Job interview preparation
  - C. Career planning

**Assignment:**

1. Weekly reading (20-30 pages)
2. One term paper on a current trend in agriculture (3-5 pages)
3. Organize one class meeting, develop the agenda and complete minutes
4. Outreach presentation and associated activities (1-2 per semester)
5. Plan, implement, and evaluate a community event in Sonoma County (1-2 per semester)
6. Case study reflections (4-5, 1-2 pages each)
7. Personal portfolio
8. Quizzes (4 -6)
9. Final exam

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term paper, case study reflections, event evaluations

Writing  
20 - 40%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Case studies

Problem solving  
15 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Outreach presentations, Meeting planning, Personal portfolio

Skill Demonstrations  
20 - 30%

**Exams:** All forms of formal testing, other than skill performance exams.

Quizzes and Final Exam

Exams  
20 - 40%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Participation

Other Category  
0 - 10%

### Representative Textbooks and Materials:

Introduction to Leadership: Concepts and Practice (5th). Northhouse, Peter G. Publications, Inc: 2020

Leadership Personal Development and Career Success (4th). Ricketts, C. and Ricketts, J. Cengage Learning: 2017

Effective Leadership: Theory, Cases, and Applications (1st). Humphrey, Ronald H. Sage: 2013

Robert's Rules of Order (12th). Robert, Henry M., Honemann, Daniel H., Balch, Thomas J., Seabold, Daniel E., & Gerber, Shmuel. Public Affairs: 2020

