ART 23 Course Outline as of Fall 2020

CATALOG INFORMATION

Dept and Nbr: ART 23 Title: CONTEMP PRAC COLOR PHOTO Full Title: Contemporary Practice of Color Photography Last Reviewed: 2/10/2020

| Units | | Course Hours per Week | | Nbr of Weeks | Course Hours Total | |
|---------|------|-----------------------|------|--------------|---------------------------|--------|
| Maximum | 3.00 | Lecture Scheduled | 2.00 | 17.5 | Lecture Scheduled | 35.00 |
| Minimum | 3.00 | Lab Scheduled | 4.00 | 6 | Lab Scheduled | 70.00 |
| | | Contact DHR | 0 | | Contact DHR | 0 |
| | | Contact Total | 6.00 | | Contact Total | 105.00 |
| | | Non-contact DHR | 0 | | Non-contact DHR | 0 |

Total Out of Class Hours: 70.00

Total Student Learning Hours: 175.00

| Title 5 Category: | AA Degree Applicable |
|-------------------|---|
| Grading: | Grade Only |
| Repeatability: | 00 - Two Repeats if Grade was D, F, NC, or NP |
| Also Listed As: | |
| Formerly: | ART 61.2 |

Catalog Description:

Introduction to digital and non-digital photographic color theory and applied practice of color photographic image production. Includes the exposure of photographic images and the making of color prints. Students must have a digital camera with manual controls.

Prerequisites/Corequisites: Course Completion of ART 19 OR ART 82

Recommended Preparation: Course Completion of ART 4

Course Completion of AR1 2

Limits on Enrollment:

Schedule of Classes Information:

Description: Introduction to digital and non-digital photographic color theory and applied practice of color photographic image production. Includes the exposure of photographic images and the making of color prints. Students must have a digital camera with manual controls. (Grade Only)

Prerequisites/Corequisites: Course Completion of ART 19 OR ART 82 Recommended: Course Completion of ART 4

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

| AS Degree: CSU GE: | Area Transfer Area | I | | Effective: Effective: | Inactive: Inactive: |
|-----------------------|-----------------------|------------|-----------|--------------------------|------------------------|
| IGETC: | Transfer Area | l | | Effective: | Inactive: |
| CSU Transfer | :Transferable | Effective: | Fall 1981 | Inactive: | |
| UC Transfer: | Transferable | Effective: | Fall 2011 | Inactive: | |

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Student Learning Outcomes:

At the conclusion of this course, the student should be able to:

- 1. Configure and make color ink jet prints from film and digital files.
- 2. Utilize workflow techniques to process and output using the editing software.
- 3. Make images under a variety of professional situations; such as the photographic studio, architecture, and on-location events.

4. Make critical aesthetic choices regarding photographic composition, visual literacy, and the creative process.

Objectives:

At the conclusion of this course, the student should be able to:

- 1. Demonstrate successful exposure of photographs under varied light conditions.
- 2. Apply basic theories of color to edit and correct photographs for screen and print.
- 3. Make color ink jet prints from color negatives and digital file.
- 4. Demonstrate the ability to make aesthetic and technical judgments of one's work and the work of others.
- 5. Create a portfolio of 10-15 color photographic prints of a self-selected topic.

Topics and Scope:

- I. Lighting
 - A. Natural lighting
 - B. Mixed lighting
 - C. Studio lighting
 - D. On camera flash techniques
- II. Color Theory
 - A. Light
 - B. Exposure
 - C. Color temperature

D. White Balance

- E. Dynamic Range
- F. Histograms
- III. Color Management
 - A. Monitor calibration
 - B. Camera profiles
 - C. Color Calibration Card
 - D. ICC profiles
- IV. Photographic Materials
 - A. Films
 - B. Color ink jet printing papers
 - C. DSLR camera and Digital sensors
- V. Equipment and Processes
 - A. Grey Card
 - B. Flatbed scanner
 - C. Color ink jet printer
 - D. Medium and large format Cameras
 - E. Spot meter
 - F. Incident light meter
 - G. On Camera flash
 - H. Flash modifiers
 - I. Studio lighting
 - J. Continuous lighting
- VI. Output Files for Web and Print
 - A. RAW files
 - B. Tiff files
 - C. JPEG files
 - D. Bit Depth
 - E. Resolution
 - F. Sharpening
- VII. Computer Applications
 - A. Adobe image editing software
 - B. Epson Scan software
 - C. RIP Queue
- VI. Portfolio and Critique
 - A. Portfolio content
 - B. Presenting work
 - C. Critiquing work
 - 1. Analytical examination
 - 2. Aesthetic judgments
 - 3. Composition
 - 4. Visual literacy
 - 5. Creative process
 - 6. Aesthetic judgments
 - 7. Presenting work for final critique
- VII. The Use, Care and Safety for Materials, Tools and Equipment of Color Photography
 - A. Possible hazards
 - B. Safe usage
 - C. Ergonomics

All topics are covered in the lecture and lab portions of the course.

Assignment:

Lecture- and Lab-Related Assignment:

- 1. Creating 3-5 prints comprising both technical and aesthetic challenges to demonstrate understanding and application of course concepts such as advanced exposure control, color management and profiles, composition and color as a form of communication
 - a. Architecture photography on location (natural light)
 - b. Event Photography with bounced, directional, and diffused light sources
 - c. Tabletop photography using principles and elements of color and composition
- 2. Participate in critiques of classmates' work to advance visual literacy, verbal communication, and articulate individual expression
- 3. Present 10-15 color photographic prints portfolio of a self-selected topic

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

| None, This is a degree applicable course but assessment tools based on writing are not included because skill demonstrations are more appropriate for this course. | 0 - 0% |
|--|----------------------------------|
| Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills. | |
| Midterm critique and evaluation of progress | Problem solving 10 - 15% |
| Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams. | |
| Print assignments and portfolio | Skill Demonstrations 65 - 75% |
| Exams: All forms of formal testing, other than skill performance exams. | |
| None | Exams 0 - 0% |
| Other: Includes any assessment tools that do not logically fit into the above categories. | |
| | Other Category |

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15 - 25%

Participation in the class and critique process

Representative Textbooks and Materials:

Exploring Color Photography: From Film to Pixels. 6th ed. Hirsch, Robert. Routledge. 2015 (classic)