

**BAD 67 Course Outline as of Fall 2017****CATALOG INFORMATION**

Dept and Nbr: BAD 67                      Title: FINANCIAL PLANNING  
 Full Title: Financial Planning & Investment  
 Last Reviewed: 1/24/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**

Personal and business investment alternatives and means of financing them. Methods of planning and management of personal finances given projected levels of income and expenditure. Influence of economic conditions and tax rates on investment alternatives.

**Prerequisites/Corequisites:****Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100

**Limits on Enrollment:****Schedule of Classes Information:**

Description: Personal and business investment alternatives and means of financing them. Methods of planning and management of personal finances given projected levels of income and expenditure. Influence of economic conditions and tax rates on investment alternatives. (Grade or P/NP)

Prerequisites/Corequisites:

Recommended: Eligibility for ENGL 100 or ESL 100

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:

<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
---------------	----------------------	------------	-----------

<b>CSU Transfer:</b>	Effective:	Inactive:
----------------------	------------	-----------

<b>UC Transfer:</b>	Effective:	Inactive:
---------------------	------------	-----------

**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon successful completion of the course, students will be able to:

1. Evaluate an individual financial plan to assess its ability to function as a means of capital accumulation balanced with income generation.
2. Compare and contrast the advantages, disadvantages and analyze the tax implications of various investment and planning tools and techniques.
3. Determine where and how to purchase a given financial tool, calculate any fees or acquisition costs associated with a particular tool, prioritize the decisions that must be made once a specific type of investment vehicle has been chosen to judge the best of its type.
4. Show relationship of Federal Reserve interest rates and Dow Jones Averages on various investment vehicles.
5. Summarize retirement and child education needs and break down into an estimated monthly budget that incorporates asset allocation to maximize growth and provides an appropriate measure of capital protection.
6. Assemble required information to calculate current year's estimated taxes.
7. Compare and contrast traditional and online investment options; inspect internet resources and evaluate information available online.
8. Survey local real estate market; examine how to buy, sell and finance personal residence and income property. Determine required income level; inspect mortgage options, including tax implications of title holding.
9. Critique life, health and disability insurance as an instrument of investment.
10. Compare and contrast wills, trusts, probate options.
11. Show relationship of titling assets and estate tax effects.

### **Topics and Scope:**

- A. Principles of financial planning and personal portfolio management
  1. overview of financial planning and process
  2. self-assessment of financial planning and expectations

## B. Lending, Bonds & Interest Rates

1. asset allocation
2. certificates of deposit
3. corporate bonds
4. mortgage-backed securities
5. municipal bonds
6. mutual funds
7. general concepts of tax shelters
8. US government securities
9. zero-coupon bonds

## C. Stock market

1. commodities
2. common stocks
3. convertible securities
4. put and call stock options
5. world wide investing

## D. Tax Free and Tax Deferred Investing

1. fixed annuities
2. variable annuities

## E. Planning for Retirement

1. rate of return computations
2. gold and other precious metals
3. overall retirement plan evaluation
  - a. 401(k)
  - b. 403(b)
  - c. pension plans
4. real estate as a retirement tool
5. Simplified Employee Pension (SEP)
  - a. Uniform Transfer to Minors Act Accounts (UTMA)
  - b. Uniform Gift to Minors Act Account (UGMA)
  - c. direct ownership

## F. Saving for Education

1. calculating college education needs
2. 529 plans vs. UTMA

## G. Tips on Tax Planning

1. evaluate life insurance products
2. traditional Individual Retirement Accounts (IRA)
3. Roth IRA

## H. Internet Investment Options

## I. Real Estate

1. Personal Residence
2. Investment Property

## J. Life, health and disability insurance

## K. Estate planning

1. wills
2. trusts

## Assignment:

1. Reading in text of 16-50 pages weekly
2. Written case studies
3. 2 to 3 midterm exams and a final exam

4. In-class written assignments
5. Participation in classroom activities
6. Term paper: financial plan

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Term paper, written assignments

Writing  
30 - 65%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Written case studies

Problem solving  
10 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

Midterms and final exam: Multiple choice, True/false

Exams  
10 - 35%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Participation

Other Category  
5 - 10%

### Representative Textbooks and Materials:

The Tools and Techniques of Financial Planning, Leimberg, Satinsky, LeClair and Doyle, Jr. 9th Edition. Published by NuLaw Services. 2009.