

CATALOG INFORMATION

Dept and Nbr: FLORS 107      Title: PROF FLORAL DESIGNS  
Full Title: Arts of the Professional Floral Designers  
Last Reviewed: 2/14/2011

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.00	Lecture Scheduled	1.00	17.5	Lecture Scheduled	17.50
Minimum	1.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	1.00		Contact Total	17.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 35.00

Total Student Learning Hours: 52.50

Title 5 Category: AA Degree Applicable  
Grading: Grade or P/NP  
Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP  
Also Listed As:  
Formerly: FLORS 220

**Catalog Description:**  
This course is designed for students and professionals in the floral industry who wish to enhance their skills and master increasingly complex designs. Presentations by guest professional floral designers provide additional training through demonstrations of design techniques and artistic presentations of floral designs.

**Prerequisites/Corequisites:**

**Recommended Preparation:**

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: This course is designed for students and professionals in the floral industry who wish to enhance their skills and master increasingly complex designs. Presentations by guest professional floral designers provide additional training through demonstrations of design techniques and artistic presentations of floral designs. (Grade or P/NP)  
Prerequisites/Corequisites:

Recommended:  
Limits on Enrollment:  
Transfer Credit:  
Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
<b>CSU Transfer:</b>		Effective:	Inactive:
<b>UC Transfer:</b>		Effective:	Inactive:

**CID:**

**Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

**Outcomes and Objectives:**

Upon completion of this course, students will be able to:

1. Describe techniques, materials, and mechanics utilized in the creation of a variety of floral designs.
2. Compare and contrast a variety of types of floral designs according to their components and styles.
3. Evaluate a variety of design styles and design concepts used in the creation of floral designs.
4. Evaluate current trends in the floral design industry.
5. Incorporate new design styles into floral arrangements.
6. In course repeats, students will enhance their skills and master increasingly complex designs by incorporating a variety of new and current floral design and styling techniques, methods, and mechanics demonstrated by guest designers into their own designs.

**Topics and Scope:**

Selected designers will deliver presentations in their area of expertise on design styles, styling techniques, and use of specific floral items in arrangements. Topics will vary according to the designers represented and may include:

1. Wedding designs
2. Sympathy/funeral designing
3. Design concepts for home
4. Tropicals and exotic flowers
5. Designing for office use
6. Designing for profit
7. Using dry and silk materials
8. Ikebana
9. European design
10. Repeating students will incorporate new and increasingly complex construction methods,

mechanics, and design styles and techniques into their own designs.

### Assignment:

1. Observe demonstrations and read handouts (approximately 5 pages per week) on design and theory.
2. Participate in question and answer sessions.
3. Completion of review sheets, summarizing and evaluating new procedures, techniques, and products presented.
4. Written critique, 2 to 3 pages of presenters' designs on display.
5. Final project:
  - a) Compile a portfolio of review sheets, sketches, pictures, and written critiques of each week's display
  - b) Complete and submit one original floral design based on one designer's presentation
6. In course repeats, designs will be evaluated for increased complexity of design and demonstration of more advanced skills.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Critiques; portfolio

Writing  
30 - 50%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Review sheets

Problem solving  
20 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Floral design

Skill Demonstrations  
20 - 30%

**Exams:** All forms of formal testing, other than skill performance exams.

None

Exams  
0 - 0%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation

Other Category  
5 - 10%

### Representative Textbooks and Materials:

Instructor prepared materials