

**MEDIA 79B Course Outline as of Fall 2012****CATALOG INFORMATION**

Dept and Nbr: MEDIA 79B Title: ADV TV PRODUCTION

Full Title: Advanced Television Production

Last Reviewed: 2/24/1997

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	3.00	2	Lab Scheduled	52.50
		Contact DHR	0		Contact DHR	0
		Contact Total	5.00		Contact Total	87.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 08 - May Be Taken for a Total of 6 Units

Also Listed As:

Formerly:

**Catalog Description:**

Advanced production class which emphasizes the technical/theoretical aspects of television production in the field and in the studio.

**Prerequisites/Corequisites:**

Completion of Media 79A or equivalent.

**Recommended Preparation:****Limits on Enrollment:****Schedule of Classes Information:**

Description: The technical/theoretical aspects of television production in the field &amp; in the studio. (Grade or P/NP)

Prerequisites/Corequisites: Completion of Media 79A or equivalent.

Recommended:

Limits on Enrollment:

Transfer Credit:

Repeatability: May Be Taken for a Total of 6 Units

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU GE:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>IGETC:</b>	<b>Transfer Area</b>	<b>Effective:</b>	<b>Inactive:</b>
<b>CSU Transfer:</b>		<b>Effective:</b>	<b>Inactive:</b>
<b>UC Transfer:</b>		<b>Effective:</b>	<b>Inactive:</b>

**CID:**

**Certificate/Major Applicable:**

Not Certificate/Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

By the end of the semester, students will have rudimentary skills in the following:

1. Writing in the split format (A/V) script style.
2. Preparing shot lists from scripts.
3. Directing in the field from scripts and shot lists.
4. Advanced editing post-production techniques.
5. Advanced studio effects for production/post-production.
6. Technical background for video signal manipulation.

Students will fulfill the following requirements:

1. Prepare 3 split format scripts - 1) :30 commercial, 2) 3:00 interview/informative piece, 3) 3:00-5:00 Dramatic or other piece.
2. Assist in all duties required of field or studio production.
3. Students will edit 1) :30 second commercial.
4. Assist in the editing of another longer piece.
5. Students will complete a minimum of three tutorial exercises on the Video Toaster hardware/software.
6. Students will demonstrate the ability to perform A/X dissolves during an editing assignment.
7. Students will demonstrate the use of Logo capturing and manipulation for an assignment.

### **Topics and Scope:**

1. Introduction to split format (A/V) script style.
  - A. Preparation of three scripts.
2. Introduction to Computer Hardware/Software.
  - A. Amiga Operating System Introduction.
  - B. Video Toaster Operation.
  - C. Editing configuration using the Toaster.
3. Editing consoles.

- A. Equipment operation.
- B. Patching.
- C. Signal monitoring.
- 4. Advanced studio operations.
  - A. Chromakey operation.
  - B. Effects buss extension.
  - C. Time base correction/control.
- 5. Advanced editing techniques.
  - A. A/X rolls with the Video Toaster.
  - B. Chroma manipulation with Toaster.
- 6. Aesthetics of production.
  - A. Pictorial considerations.
  - B. Continuity.
  - C. Graphics.
  - D. Audio.

### Assignment:

- 1. Reading from textbook and handbook.
- 2. Preparation of scripts.
- 3. Directorial projects.
- 4. Editing project.
- 5. Tutorials and exercises.
- 6. Crew participation / assignments for productions.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

SCRIPT WRITING

Writing  
20 - 30%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Field work, Exams

Problem solving  
15 - 30%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, Field work, Performance exams

Skill Demonstrations  
20 - 30%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
20 - 30%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

CLASS PARTICIPATION AND PROJECT EVALUATION.

Other Category  
20 - 30%

**Representative Textbooks and Materials:**

VIDEO FIELD PRODUCTION by R. Whittaker; Mayfield Pubs., 1989

MEDIA 79B HANDBOOK by J. Helmer.

SIGHT, SOUND, MOTION by Zettl, 2nd ed.; Internat'l Thomson, 1990