ART 140 Course Outline as of Summer 2012

CATALOG INFORMATION

Dept and Nbr: ART 140 Title: PHOTO PORTFOLIOS

Full Title: Portfolios and Presentations for Photography

Last Reviewed: 11/21/2005

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	1.50	Lecture Scheduled	2.50	8	Lecture Scheduled	20.00
Minimum	1.50	Lab Scheduled	1.50	2	Lab Scheduled	12.00
		Contact DHR	0		Contact DHR	0
		Contact Total	4.00		Contact Total	32.00
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 40.00 Total Student Learning Hours: 72.00

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 34 - 4 Enrollments Total

Also Listed As:

Formerly:

Catalog Description:

In this course, students learn how to compile a body of exhibition quality matted photographs into a portfolio or presentation for the purpose of job interviews, exhibits, and/or application to an art school or program. Students are expected to have 25-30 high-quality photos to work with during the course.

Prerequisites/Corequisites:

Course Completion of ART 19 (or ART 36) OR Course Completion of ART 36A and Course Completion of ART 36B

Recommended Preparation:

Course Completion of ART 21 (or ART 37)

Limits on Enrollment:

Schedule of Classes Information:

Description: In this course, students learn how to compile a body of exhibition quality matted photographs into a portfolio or presentation for the purpose of job interviews, exhibits, and/or application to an art school or program. Students are expected to have 25-30 high-quality photos to work with during the course. (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of ART 19 (or ART 36) OR Course Completion

of ART 36A and Course Completion of ART 36B

Recommended: Course Completion of ART 21 (or ART 37)

Limits on Enrollment:

Transfer Credit:

Repeatability: 4 Enrollments Total

ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:

AS Degree: Area Effective: Inactive: CSU GE: Transfer Area Effective: Inactive:

IGETC: Transfer Area Effective: Inactive:

CSU Transfer: Effective: Inactive:

UC Transfer: Effective: Inactive:

CID:

Certificate/Major Applicable:

Certificate Applicable Course

COURSE CONTENT

Outcomes and Objectives:

Upon completion of this course, the student will be able to:

- 1. Analytically examine and select photos for portfolio inclusion based on content, print quality, type of presentation, and achievement of goals.
- 2. Demonstrate the ability to edit a body of photographs into a cohesive body of work.
- 3. Discuss the challenges inherent in organizing and editing photos for an exhibition.
- 4. Produce archival mats using archival matting material.
- 5. Select appropriate presentation modes, depending on the exhibition venue.
- 6. Document the portfolio with slides and/or other forms of photographic documentation.
- 7. Prepare an artist's statement and a brief biography to accompany the portfolio.
- 8. Describe the components of a press release.
- 9. With repeat:
 - a. Put together portfolios for different applications, e.g. fine art, portrait, transfer, job.
 - b. Prepare artist statement and biography to accompany different kinds of portfolios.

Topics and Scope:

- I. Components of an Effective Portfolio
- II. Criteria and Evaluation Techniques

- A. Photo selection
- B. Compiling the portfolio
- III. Mats and Archival Material
 - A. Material
 - B. Construction
- IV. Frames and Alternative Presentations
- V. Artist's Statement and Biography
- VI. Documenting the Portfolio
 - A. Slides
 - B. Digital images
 - C. Other
- VII. Press Releases
 - A. Components
 - B. How to submit
- VIII. Types of Portfolios
 - A. Portfolios for different applications, e.g. fine art, portrait, transfer, job.
 - B. Preparing artist statement and biography to accompany different kinds of portfolios

Assignment:

Representative assignments:

- 1. Write an artist statement and a short biography.
- 2. Lab: make archival mats and mat photographs; document the portfolio with slides or by another method.
- 3. Participate in 1-2 exhibits of student work.
- 4. Field trip: photo exhibit in a museum or gallery.
- 5. Compile a portfolio of 10-15 pieces of original photography.
- 6. With repeat:
 - a. Compile portfolio for a different purpose.
 - b. Write an artist statement and biography suitable for new portfolio's purpose.

Methods of Evaluation/Basis of Grade:

Writing: Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Artist statement and biography.

Writing 10 - 20%

Problem Solving: Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving 0 - 0%

Skill Demonstrations: All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Lab, documentation, exhibit and portfolio.

Skill Demonstrations 60 - 75%

Exams: All forms of formal testing, other than skill performance exams.

None

Exams 0 - 0%

Other: Includes any assessment tools that do not logically fit into the above categories.

Attendance and participation; field trip.

Other Category 10 - 30%

Representative Textbooks and Materials:

Instructor prepared materials.