

CATALOG INFORMATION

Dept and Nbr: SPCH 1A

Title: INTRO TO PUBLIC SPEAKING

Full Title: Introduction to Public Speaking

Last Reviewed: 3/11/2024

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	3.00	17.5	Lecture Scheduled	52.50
Minimum	3.00	Lab Scheduled	0	6	Lab Scheduled	0
		Contact DHR	0		Contact DHR	0
		Contact Total	3.00		Contact Total	52.50
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 105.00

Total Student Learning Hours: 157.50

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly:

**Catalog Description:**  
The study of public speaking. Improves the student's ability to prepare and deliver a public speech. Improves the student's ability to critically evaluate various forms of communication.

**Prerequisites/Corequisites:**

**Recommended Preparation:**  
Eligibility for ENGL 1A.

**Limits on Enrollment:**

**Schedule of Classes Information:**  
Description: The study of public speaking. Improves the student's ability to prepare and deliver a public speech. Improves the student's ability to critically evaluate various forms of communication. (Grade or P/NP)  
Prerequisites/Corequisites:  
Recommended: Eligibility for ENGL 1A.  
Limits on Enrollment:  
Transfer Credit: CSU;UC. (CAN SPCH4)

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>		Effective:	Inactive:
	B	Communication and Analytical Thinking	Fall 1981	

<b>CSU GE:</b>	<b>Transfer Area</b>		Effective:	Inactive:
	A1	Oral Communication	Fall 1981	

<b>IGETC:</b>	<b>Transfer Area</b>		Effective:	Inactive:
	1C	Oral Communication	Fall 1981	

<b>CSU Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:
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<b>UC Transfer:</b>	Transferable	Effective:	Fall 1981	Inactive:
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### **CID:**

CID Descriptor: COMM 110	Public Speaking
SRJC Equivalent Course(s):	COMM1

### **Certificate/Major Applicable:**

Both Certificate and Major Applicable

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Upon successful completion of this course, students will be able to:

1. Identify the elements of a communication situation.
2. Conduct audience analysis.
3. Select appropriate subject matter.
4. Gather and select appropriate materials.
5. Organize material into effective structural pattern for oral presentations.
6. Choose appropriate verbal and nonverbal messages.
7. Rehearse the oral presentation of speeches.
8. Present speech(es) in person to a live audience.
9. Actively listen to and evaluate oral presentations.
10. Incorporate presentational aids into a speech.
11. Exhibit an understanding of the use of modern presentation technology.
12. Manage nervousness related to public speaking.
13. Recognize persuasive appeals.
14. Demonstrate an understanding of the basic terminology, concepts, and theories of communication.

### **Topics and Scope:**

- I. Introduction to Public Speaking as a Communication Process
  - A. Elements of the communication process
  - B. Managing communication

- apprehension.
- II. Types of Public Speaking
  - A. Informative
  - B. Persuasive
  - C. Entertainment
  - D. Other (e.g. special occasion).
- III. Speech Preparation Skills
  - A. Audience analysis
  - B. Research Skills
    - 1. library and electronic research techniques
    - 2. evaluation of supporting materials
  - C. Speech Organization
  - D. Style.
- IV. Presentation Skills
  - A. Practice Skills
  - B. Delivery
    - 1. vocal qualities
    - 2. body language
  - C. Presentational Aids
- V. Critical Listening To And Evaluation Of Live, In-Class Student Presentations
  - A. Evaluation of Source Credibility
  - B. Evaluation of Emotional Appeals
  - C. Evaluation of Logical Appeals

**Assignment:**

- I. Oral presentations/speech opportunities. Five speaking assignments (as required by the State Chancellor's Office) of graduated difficulty, which must include an informative speech and a persuasive speech and instructor choice of at least three of the following:
  - A. An "icebreaker" speech
  - B. Narrative speech(es)
  - C. Demonstration speech(es)
  - D. Informative speech(es)
  - E. Philosophical/point of view speech(es)
  - F. Impromptu speech(es)
  - G. Persuasive speech(es)
  - H. Speech to a hostile audience
  - I. Oral critiques
- II. Written work:
  - Will include:
    - A. 2-4 written examinations
    - B. 2-5 speech outlines
  - May include:
    - C. Quizzes
    - D. Critiques
    - E. Written reports and response papers on selected topics
- III. Other assignments may include:

- A. Observing presentations of appropriate audio visual material.
- B. Experiential exercises

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

Speech outlines, speech evaluations, written reports, response papers, topic papers.

Writing  
15 - 30%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

None

Problem solving  
0 - 0%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

Class performances, presentation critiques.

Skill Demonstrations  
45 - 60%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion, Essay exams.

Exams  
15 - 35%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Class participation, experiential exercises, attendance.

Other Category  
5 - 10%

### Representative Textbooks and Materials:

The Art of Public Speaking, Media Enhanced Edition (9th ed.). Stephen E. Lucas. McGraw-Hill: 2007

Between One & Many (5th ed.). Steve Brydon & Michael Scott. McGraw-Hill: 2008

Public Speaking (8th ed.). Pope Mary Osborn & John W. Osborn. Pearson/Houghton-Mifflin: 2009

Public Speaking, an Audience Centered Approach (7th ed.) Steven A. Beebe & Susan J. Beebe. Allyn Bacon: 2008

A Concise Public Speaking Handbook (2nd ed.). Steven A. Beebe and Susan J. Beebe. Pearson/Houghton-Mifflin: 2009

A Pocket Guide to Public Speaking (2nd ed.). Dan O'Hair, Hannah Rubenstein, Rob Stewart & Mary O. Weirmann. Bedford/St. Martins: 2007

A Speaker's Guidebook: Text and Reference (4th ed.). Dan O'Hair, Hannah Rubenstein & Rob Stewart. Bedford/St. Martins: 2009