

**CIS 73.37 Course Outline as of Spring 2008****CATALOG INFORMATION**

Dept and Nbr: CIS 73.37      Title: QUARKXPRESS  
 Full Title: QuarkXpress  
 Last Reviewed: 5/12/1999

Units		Course Hours per Week		Nbr of Weeks	Course Hours Total	
Maximum	3.00	Lecture Scheduled	2.00	17.5	Lecture Scheduled	35.00
Minimum	3.00	Lab Scheduled	0	17	Lab Scheduled	0
		Contact DHR	3.50		Contact DHR	61.25
		Contact Total	5.50		Contact Total	96.25
		Non-contact DHR	0		Non-contact DHR	0

Total Out of Class Hours: 70.00

Total Student Learning Hours: 166.25

Title 5 Category: AA Degree Applicable

Grading: Grade or P/NP

Repeatability: 00 - Two Repeats if Grade was D, F, NC, or NP

Also Listed As:

Formerly: CIS 83.8

**Catalog Description:**

Designed for the seasoned computer user, serious computer user or business professional. Keyboarding is not required. A full semester course in the desktop publishing package, QuarkXpress. Text and graphics will be created as well as imported from word processing and graphics packages. Topics will include design techniques, style sheets, master pages, tables, templates, scanned images, color publication and Quark printing. Lecture and lab required.

**Prerequisites/Corequisites:**

Course Completion of CS 105B ( or CIS 105B or CIS 81.5B or BDP 81.5B) OR Course Completion of CS 101B ( or CIS 101B)

**Recommended Preparation:**

Eligibility for ENGL 100 or ESL 100 and at least 6 months computer experience.

**Limits on Enrollment:****Schedule of Classes Information:**

Description: A course using desktop publishing package, QuarkXpress, designed for the seasoned computer user. Topics will include design techniques, style sheets, master pages, tables, templates, scanned images, color publication and Quark printing. (Grade or P/NP)

Prerequisites/Corequisites: Course Completion of CS 105B ( or CIS 105B or CIS 81.5B or BDP 81.5B) OR Course Completion of CS 101B ( or CIS 101B)

Recommended: Eligibility for ENGL 100 or ESL 100 and at least 6 months computer experience.

Limits on Enrollment:

Transfer Credit:

Repeatability: Two Repeats if Grade was D, F, NC, or NP

## **ARTICULATION, MAJOR, and CERTIFICATION INFORMATION:**

<b>AS Degree:</b>	<b>Area</b>	Effective:	Inactive:
<b>CSU GE:</b>	<b>Transfer Area</b>	Effective:	Inactive:

<b>IGETC:</b>	<b>Transfer Area</b>	Effective:	Inactive:
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<b>CSU Transfer:</b>	Effective:	Inactive:
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<b>UC Transfer:</b>	Effective:	Inactive:
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**CID:**

**Certificate/Major Applicable:**

Certificate Applicable Course

## **COURSE CONTENT**

### **Outcomes and Objectives:**

Student will:

1. Create and edit text and graphical objects within Quark
2. Integrate text and graphics into simple documents
3. Create a brochure with placed text and graphics and line drawing
4. Produce a simple newsletter with multiple columns
5. Use master pages and style sheets to produce three documents
6. Apply four basic principles of design and typography in a document
7. Use leading, kerning and justification.

### **Topics and Scope:**

1. Page layout and design techniques
2. Document navigation and magnification
3. Tool palettes and enhancements
4. Creating a simple document
5. Placing external text and graphics
6. Using the clipboard and layering multiple objects
7. Formatting paragraphs
8. Adding special effects to text
9. Speed production
  - a. master pages
  - b. style sheets
  - c. templates
10. Working with scanned images

11. Color publication
12. Customization: Quark Xtensions
13. Printing Quark Documents: collect for output

### Assignment:

Student will produce lab assignments to specifications, read approximately 20 pages in text per week, take quizzes and test, create a project.

### Methods of Evaluation/Basis of Grade:

**Writing:** Assessment tools that demonstrate writing skills and/or require students to select, organize and explain ideas in writing.

None, This is a degree applicable course but assessment tools based on writing are not included because problem solving assessments are more appropriate for this course.

Writing  
0 - 0%

**Problem Solving:** Assessment tools, other than exams, that demonstrate competence in computational or non-computational problem solving skills.

Homework problems, Quizzes, Exams, Computer labs to specification

Problem solving  
20 - 60%

**Skill Demonstrations:** All skill-based and physical demonstrations used for assessment purposes including skill performance exams.

None

Skill Demonstrations  
0 - 0%

**Exams:** All forms of formal testing, other than skill performance exams.

Multiple choice, True/false, Matching items, Completion

Exams  
20 - 60%

**Other:** Includes any assessment tools that do not logically fit into the above categories.

Computer lab projects

Other Category  
10 - 40%

### Representative Textbooks and Materials:

"Using QuarkXpress 4.0", by Susan Thomas - Del Mar Publishers 1999